



Friday, May 5, 2023 | 8:00 am - 10:30 am | Newport Beach Country Club



Join business and community leaders to rally Orange County around girls and their leadership potential. Our 2023 topic, *Women's Wellness in the Workplace*, will explore how organizations can create and inspire workplaces that champion women.

2023 SPONSORSHIP OPPORTUNITIES



ABOUT VOICE FOR GIRLS

Voice for Girls is an interactive think tank for Orange County's decision-makers and key influencers, hosted by Girl Scouts of Orange County (GSOC) to align local leaders around a vital mission: to support and champion girl ambition.

Our in-person 2023 event provides valuable opportunities to connect and network with like-minded professionals across Orange County.

WOMEN'S WELLNESS IN THE WORKPLACE

The last decade has seen an unprecedented rise in mental health concerns among young women and girls. Add to that the disproportionate impact the recent pandemic has had on women and we now see their needs reaching crisis levels. Our 2023 event will explore how we can create workplaces that promote mental wellness for women, so that today's girls grow up to enter workplaces that support them in living their best lives, both within and outside the workplace.

ABOUT THE PANEL

A panel of older Girl Scouts will share actions they have taken in the area of mental wellness.



KEYNOTE

Casey Cooper, Ph.D.

Dr. Casey specializes in the treatment of perfectionism, a serious issue affecting today's young women



and mothers. Her decades of experience as a licensed psychologist, researcher, educator, volunteer, and keynote have prepared her well for Voice for Girls 2023. The recent pandemic, along with the impact of technology on identity, self-esteem, and self-talk, has taken a toll on our mothers, daughters, granddaughters, and future female leaders. As we explore women's wellness in the workplace, Dr. Casey's insights into the impact of perfectionism on balance is key to helping women practice contentment and mindfulness while mitigating shame.

ABOUT GIRL SCOUTS OF ORANGE COUNTY

We are 25,000 strong—nearly 15,000 girls and 10,000 adults and volunteers who believe in the power of every girl to change the world. To volunteer, reconnect, donate, or join, visit www.girlscoutsoc.org.

For more information, or to purchase a sponsorship, contact Wendy Weeks at wweeks@girlscoutsoc.org or 714-334-6215.

2023 SPONSORSHIP OPPORTUNITIES

Voice for Girls	Co-Presenting Sponsor \$10,000 Two Opportunities	Gold Level \$5,000	Silver Level \$2,500	Spotlight Level \$1,500
Recognition on event promotion collateral	•			
Promotional inclusion in OCBJ advertisement (publication date: April 10, 2023)	Logo Recognition	Name Recognition	Name Recognition	
Recognition on event webpage, table signage, and verbal mention from stage	Logo Recognition	Name Recognition	Name Recognition	
# of seats at Voice for Girls	10 seats	10 seats	6 seats	2 seats
Social Media Toolkit & Inclusion in GSOC Social Media Posting	Toolkit & Two Posts	Toolkit & One Post	Toolkit Only	
# of Advancing Women in Leadership Spotlights*	2 Leadership Spotlights	2 Leadership Spotlights	1 Leadership Spotlight	1 Leadership Spotlight
Stewardship Package: includes event recap report, quarterly donor e-newsletter, printed annual report, and inclusion on donor wall at GSOC headquarters	•	•	•	•
Invitation to annual "Breakfast with the CEO" (February 16, 2023)	•	•	•	

^{*}Advancing Women in Leadership Spotlight: Recognize an individual who is a driving force in advancing women in leadership within your company, organization, or the community. You will be invited to submit a 250-word tribute, recognizing the ways this person has made an impact, along with a high-quality photo and your company's logo. Your honoree will receive a commemorative orchid plant. Link for Spotlight submissions will be provided upon sponsorship commitment.

VOICE FOR GIRLS SPONSORSHIP AGREEMENT FORM



Purchase a sponsorship at www.girlscoutsoc.org/vfg2023 or E-mail, mail, or deliver this form to:

Wendy Weeks, *Corporate & Institutional Giving Director* Girl Scouts of Orange County 9500 Toledo Way, Suite 100 Irvine, CA 92618 wweeks@girlscoutsoc.org

SPONSORSHIP AGREEMENT

Company/Donor Name
Company Contact
Address
City, State, Zip
Phone Email
I wish to sponsor Voice for Girls 2023 at the following level:
\$10,000 Co-presenting Sponsor - Two opportunities available (Fair Market Value \$600*)
\$5,000 Gold Level Sponsor (Fair Market Value \$600*)
\$2,500 Silver Level Sponsor (Fair Market Value \$350*)
\$1,500 Spotlight Level Sponsor (Fair Market Value \$150*)
\square I/we cannot attend, but would like to invest in Girl Scouts of Orange County with a gift of
\$
For recognition purposes, please list our name as:
For inclusion in recognition materials, please submit logo by March 20, 2023 to mmurphy@girlscoutsoc.org.
PAYMENT INFORMATION
☐ Enclosed is a check for \$ made payable to Girl Scouts of Orange County.
☐ Please email a link to pay by credit card to
Name on Card
Signature

For more information or **to purchase individual tickets** (\$150 each), visit **www.girlscoutsoc.org/vfg2023**.