



## *Be a Voice for Girls*

*Support and champion girls in reaching their full potential as leaders.*

### **11th Annual Voice for Girls**



Girl Scouts of Orange County hosted its 11th annual Voice for Girls forum, co-presented by Kaiser Permanente Orange County and U.S. Bank, on Friday, May 6, at the Newport Beach Country Club. The event attracted over 250 business, community, and education leaders from across Orange County and is an inspiring and interactive annual think tank that aligns local leaders around a vital mission to support and champion girls in reaching their full potential as leaders in society.

Keynote speaker Emerald Archer, Ph.D., Director of the Center for the Advancement of Women at Mount Saint Mary's University in Los Angeles, presented on this year's topic, *Press Play on Gender Equity in the*

*Workplace.* Dr. Archer discussed gender equity benchmarks indicating how women are doing on the path to parity, why gaps exist, how the pandemic has impacted women and their progress towards gender equity, and actionable steps we can take to advance gender equity and be part of the solution.

Dr. Archer's keynote was followed by a panel discussion, moderated by Orange County Girl Scouts, with leaders from Lean In, Octane OC, and Pacific Life who shared how they have approached gender equity within their own organizations.

Commenting on the importance of this year's theme, Vikki Shepp, Girl Scouts of Orange County CEO, shared, "Girl Scouts is building our next generation of leaders, changemakers, and cure finders. Given the dramatic impact of the pandemic on women and businesses, it is more important than ever for companies and organizations to embrace diverse and gender equitable work environments where these amazing young women can thrive."

Studies consistently show that one of the most effective ways to boost a nation's economic output, enhance productivity, and improve the overall vibrancy of society is to invest in the leadership capabilities of girls and women. As an expert on girl leadership, Girl Scouts of Orange County is uniquely poised to lead Orange County in helping girls reach their leadership potential and place the need for balanced leadership in the workplace and society front and center.

**Save the Date! Voice For Girls: May 5, 2023**

[Learn more about Voice for Girls](#)

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**Paint Your World Purple with Kristen Bell**



Girl Scouts of the USA (GSUSA) recently launched an amazing collaboration with actor, producer, parent, children's book author, and Girl Scout alum, Kristen Bell. The campaign, coined "Paint Your World Purple," focuses on being a good citizen and finding ways to make our world a better place – values central to Girl Scouts and Bell's bestselling book *The World Needs More Purple People*. Girl Scouts from across the nation joined the fun by participating in a virtual event with Kristen Bell on Thursday, May 19th to celebrate what it means to be a "purple person" – and dozens of Orange County Girl Scouts were featured! Girl Scout Senior Alivia and Girl Scout Ambassadors Doyon and Saachi from Orange County served as hosts of the event and many younger OC Girl Scouts participated in different aspects of the event filmed in April in Orange County and a Los Angeles studio. It was an extraordinary opportunity for our local Girl Scouts to be part of a national campaign impacting the Girl Scout movement.

[Learn more about Paint Your World Purple](#)

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**A Day of Career Inspiration and Championing Girl Ambition!**



Nearly 200 high school-age girls participated in Dreams to Reality, an exhilarating career exploration event held at Chapman University earlier this month. Career women from many industries shared insight about their learning paths and professional motivations. Girls joined in networking sessions focused on resume building, video interview practice, and building an online presence and personal "elevator" pitch. They also connected with potential mentors and Girl Scout alum currently in college. Amongst the many highlights was "Reality Town," a session led by financial professionals to simulate decision-making about expenses an average young adult professional might encounter. Partners for the day included The Disneyland Resort®, AstroFemina, Sunwest Bank, Chapman University, Working Wardrobes, WAAV/Blue Sky Planners, Technologent, Laura McGill, and Debbie Lefever.

For future support of this unique program, contact Shellie Massick at [smassick@girlscoutsoc.org](mailto:smassick@girlscoutsoc.org).

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## Gold Award Girl Scouts Impact Their Communities



Three extraordinary Girl Scouts were recently highlighted during our 2022 Voice for Girls event. Whether advocating for civic engagement or creating a more gender-inclusive environment through the use of gender-neutral language, Girl Scouts are making a lasting impact in their communities, and beyond. This video is well worth the watch. Prepare to be inspired!

[WATCH THE VIDEOS](#)

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## Mark Your Calendar



### **Circle Member Brunch**

Sunday, June 26, 2022

10:00 to 11:00 AM

Balboa Beach Resort

Annual gathering of our generous Promise Circle members who, together through their investment, advocacy, and networking, help ensure sustainability of the life-changing benefits girls gain

through the Girl Scout Leadership Experience.

For more information about how to join the Promise Circle, visit:



## **Second Annual Challenge Cup**

Sunday, August 28, 2022

Newport Dunes

Exclusive fundraising experience that captures the spirit of Girl Scouting and adventure. Teams of four adults and one Senior or Ambassador Girl Scout compete in an afternoon of exciting and fun-filled challenges.

For more information, visit: [www.girlscoutsoc.org/challengecup](http://www.girlscoutsoc.org/challengecup).

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## **Trefoil Trot 5K & Fun Run**

Sunday, March 12, 2023

OC Location: TBD

Save the date for Girl Scouts of Orange County's inaugural 5K and fun run—the Trefoil Trot! Everyone is welcome! What better way to celebrate Girl Scouts' Birthday than with a fresh-air adventure with your sister Girl Scouts, family, and

friends?!

For more information, visit: [www.girlscoutsoc.org/trefoiltrot](http://www.girlscoutsoc.org/trefoiltrot).

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## **Juliette Gordon Low Society Spotlight: Lissa “Flicker” Alfred**

Lissa “Flicker” Alfred has a passion for sparking confidence in girls. Famous for her musical inspiration throughout the Girl Scout community, Flicker has extended her legacy by including both



Girl Scouts of Orange County and Girl Scouts of Greater Los Angeles (GSGLA) in her estate plans.

The impact of Flicker—whose camp name comes from the song Flicker of the Campfire—is felt across the nation and internationally. She has led Girl Scouts in song and sisterhood at camp, songfests, singalongs, and song shares, from [World Association of Girl Guides and Girl Scouts world centers](#), like Our Cabana in Mexico and PAX Lodge in the United Kingdom. With a guitar strapped to her hip, Flicker has created music and memories for Girl Scouts in world centers from Sangam in India to Our Chalet in Switzerland, and even a [GSUSA Destinations](#) trip to the Galapagos Islands.

Flicker joined Girl Scouts of Orange County in college, working at Camp Scherman as a leader in aquatics, primitive camping, and guitar/singing programs. For over 50 years she has performed with troops and taught songs to hundreds of Girl Scout Leaders at Southern California's Song Share. In 2012, she sang at Girl Scouts' National Convention in Houston, TX and joined thousands of troops across the US at Girl Scouts' 100th Anniversary events that same year. At Girl Scouts' 2015 National Convention in Salt Lake City, UT, Flicker led song workshops and served as the emcee and song leader for the Singing After Dark program. Flicker joined the Troubadour song leaders at Girl Scouts' 2017 National Convention in Columbus, OH, performing in the Hall of Experiences & Singing After Dark workshops. She also joined the 2018 and 2019 Songfest Jamboree staff, teaching guitar to Girl Scouts of all age levels.

Now retired as a middle school teacher, Flicker is traveling the country, teaching songs and guitar to Girl Scouts to keep music and traditions alive and inspire upcoming generations. Says Flicker, "A teacher effects eternity. She never knows where her influence stops. I believe in Girl Power. Our girls gain so much through the Girl Scout program. That is why I do what I do and continue to give. I see the ripple effect of our work as leaders."

In addition to teaching guitar and song workshops, Flicker serves as an event photographer for GSGLA. She is also the National Coordinator of the Friendship Knot Club, comprised of over 100 Girl Scout Leaders and girl members who send cards and friendship knots to Girl Scout families for both celebrations or members needing some Girl Scout TLC during family medical issues or end-of-life events.

*To learn more about how you can join dedicated women like “Flicker” in carrying on the traditions and impact of Girl Scouts as a Juliette Gordon Low Society member, please contact Barbara Powers, Major Gifts Officer at Girl Scouts of Orange County, at [bpowers@girlscoutsoc.org](mailto:bpowers@girlscoutsoc.org).*

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*You are receiving this newsletter because Girl Scouts of Orange County recognizes you as a voice for Girls in Orange County (donor, alum, or Voice for Girls event attendee). You may have previously received separate donor, alum, or Voice for Girls newsletters from us. This new streamlined format is sent quarterly and includes inspiring stories and opportunities to be a champion for girls’ and women’s leadership in Orange County.*

## **Invest in Girls. Change the World.**

### **Donate Now**

Your gift in any amount will support Girl Scouts of Orange County in bringing life-changing experiences to more OC girls.

### **Many Ways to Give**

Learn more about our Juliette Gordon Low Society for estate gifts, matching gifts program, in-kind donations, and more. Help bring the life-changing leadership development programs only Girl Scouts provides to more girls all across Orange County!

**Follow [@GirlScoutsOC](https://www.instagram.com/GirlScoutsOC) on Instagram**





Have a question? Don't be shy!  
Contact us for more information.

You are receiving this e-mail because you have requested to receive information from Girl Scouts of Orange County.

Our address is 9500 Toledo Way, Irvine, CA 92618

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