

# Recommendations for **Parade Celebrations**

A car parade is a great way to celebrate and recognize amazing Girl Scouts while practicing safe physical distancing. As you plan for your celebration, please follow the tips outlined below and be sure to follow all [Safety Activity Checkpoints](#) for Girl Scout activities.

## Tips for successful car parades:

- **Create and share an online invitation for a Celebration Parade.**

This could be an [Evite](#) or a flyer shared as a [Google Doc](#).

- Specify in the invitation if the event is a surprise.
- Include the event name, date, start time, location to meet, time to meet (if meeting in advance), instructions for participants, and any other details about the celebration.
- Plan to start the parade from a parking lot near the home of the Girl Scout or volunteer and use the address of the location to meet, not the address of individual being honored. **If you are meeting on private property, please request permission from the property owner.**
- Communicate to participants if photos and video will be taken at the event and shared with Girl Scouts of Orange County. Ask participants to let you know if their car or individuals in their party cannot be photographed. We recommend participants review GSOC's [Notice of Filming and Photography](#).

- **Encourage participants to make it moving (pun, intended) and memorable.**

- Drive safely following all traffic laws, including posted speed limits.
- Bring signs, balloons, something to cheer with, etc.
- Wear Girl Scout uniform or other Girl Scout attire.

- **Practice safe physical distancing.**

Participants should keep themselves and others safe by:

- Staying home if they are sick, especially if they have been in contact with someone who has COVID-19 or if they themselves are presenting COVID-19 symptoms, which may include fever, cough, and difficulty breathing.
- Keeping away from others who are sick.
- Limiting close contact with others during the event and maintaining at least six feet of space from others at all times.
- Remaining in cars during the car parade.
- Ensuring contactless delivery of cards and gifts.
- Wearing masks.
- Washing hands frequently with soap and water.

- **Share the celebration.**

- Designate a friend or family member to take photos/video to share during or after the event on social media, as long as the physical distancing guidelines mentioned above are met.
- Create a Kudoboard: Kudoboard is the digital answer to a heartfelt group card. It's the perfect way to collaborate with other Girl Scout families to express gratitude for girls, troop leaders, or other special volunteers! Kudoboard has been officially licensed for a limited time by Girl Scouts of the USA (GSUSA). Go to [kudoboards.com](https://www.kudoboards.com) and use the promo code **girlscouts2020**, which will unlock unique Girl Scout backgrounds (available until July 22) and offer you the following discounts:
  - Mini board (up to 10 signers) – Free
  - Premium board (up to 100 signers) – \$4.99
  - Milestone board (unlimited signers and can play as a slide show) – \$6.99
- Please be sure to invite your local Troop Support Specialist so we can share the event with our staff, who may also want to join. \* If you are unsure how to contact your Troop Support Specialist, please contact [customercare@girlscoutsoc.org](mailto:customercare@girlscoutsoc.org).

*\* Please note, any outreach to media for parades or physically distanced celebrations must be coordinated through council staff. Please direct any stories for press consideration or media inquiries to Chief Marketing Officer Julie Weeks, [jweeks@girlscoutsoc.org](mailto:jweeks@girlscoutsoc.org), and Communications Director Elizabeth Fairchild, [efairchild@girlscoutsoc.org](mailto:efairchild@girlscoutsoc.org).*