

Hey Girl Scout Parents!

(Girls, give this to your parents.)

Do you know the impact the Girl Scout Cookie Program can have on your Girl Scout?

The Girl Scout Cookie Program is girl-led, which means she's learning how to be her own entrepreneur! She's setting her own goals, making decisions, managing money, and developing her people skills.

Plus, by participating in the Girl Scout Cookie Program, she's earning funds that can support her Girl Scout activities all year long!

Your support means a lot to her!
Thank you for helping her be a success this cookie season!

Here's how you can support her:

- Help her set and work towards her goals.
- Encourage her to connect with new customers — like friends, family, and neighbors.
- Help her track her progress with her goal chart.
- Provide support when obstacles arise.
- Celebrate with her when she accomplishes a goal!
- Help her set up her online business in ABC Smart Cookies.
- Help her accept payments via credit card (*see "Accepting Credit Cards" on gscookiesetc.org*)!

Flip page over to learn how you can play an even bigger role in her success!



5 Skills Girls Learn



Goal
Setting



Decision
Making



Money
Management



People
Skills



Business
Ethics



Become a Parent Volunteer this Girl Scout Cookie Season!

Be part of your girl's Cookie Support Team! Troop leaders don't always ask for help because they know how busy you are and how much you do to support your Girl Scout. But, sometimes they need extra help. If you think you can lend a hand—whether it's just a few hours or taking on a key volunteer role, let your troop leader know you're there to step in, if needed.

Whether you are able to distribute cookies, attend a booth sale, or support cookie pick-up, every role plays a vital part in her Girl Scout Cookie Program success.

Learn more about the five cookie volunteer roles below:

TROOP COOKIE COORDINATOR

The Troop Cookie Coordinator helps to train parents, girls, and the rest of the Cookie Support Team. This role also collects money, coordinates sign-ups for booth sales, and manages recognitions for girls. (December - May)

INITIAL ORDER PICK-UP

This role has a short time commitment and large impact! Pick up cookies from your troop's Service Unit Distributor. (January 28–30)

COOKIE DISTRIBUTOR

The Cookie Distributor plays a vital role in making sure your troop's girls have the cookies they need to meet their goals! See excited faces as you distribute cookies to parents and girls. (January 28-30)

COOKIE PICK-UP

Help Girl Scouts exceed their goals when they need more cookies! Support your goal getters by picking up additional orders from a cookie cupboard. (February 3 - March 13)

BOOTH SALE HELPER

Have a ton of fun with your Girl Scout and/or her troop at a local booth sale! Support her by encouraging her to talk with customers and share her goals. "Parent and Me" booths are a great way to get started! Complete online booth sale training and then watch your Cookie Boss



Contact your Girl Scout Troop Leader today to get started!

Are you a parent of a Juliette or an individually registered girl waiting to be in a troop? Be sure to opt-in to the Juliette Cookie Series via girlscoutsoc.org/julietteseries.



Nothing is more important to us than the health and safety of our Girl Scouts and their families. To see the latest Covid-19 guidelines from GSOC go to girlscoutsoc.org/covid19.