

# Fund Her Success

For over 100 years, Girl Scouts has given girls the tools to lead, break barriers, and become the leaders our businesses, communities and world require.

## Did you know that Girl Scouts of Orange County has:

- ▶ Nearly 18,000 Girl Members & 12,000 Adult Members
- ▶ Members from every zip code in Orange County
- ▶ One of the highest Girl Retention rates in the nation



## What does this mean for your Girl Scout?

She's part of a unique organization that provides the tools, opportunities, and support to prepare her for a lifetime of leadership. By participating in our four Program Pillars (STEM, Life Skills, Outdoors, and Entrepreneurship), she is 20% more likely to be a digital leader and twice as likely to become a community problem solver and participate in civic engagement activities. For those who attended camp, 97% say it helped them improve their outdoor skills. 91% of our Girl Scouts want to be entrepreneurs in the future and are learning the confidence and skills to be successful.



Girl Scouts nationally has pledged to bring 2.5 million girls into the **STEM** pipeline by 2025. We are developing the next generation of female leaders in STEM.



Girl Scouts gain the **LIFE SKILLS** and inspiration to accept challenges, overcome obstacles, and take the lead.



When Girl Scouts get **OUTDOORS**, they become better problem solvers, develop leadership skills, and become team players who care about protecting our environment.



Girl Scout **ENTREPRENEURS** develop skills essential to leadership, success, and life: goal setting, decision making, money management, people skills and business ethics.



**Bronze, Silver, and Gold Award** Girl Scouts go above and beyond to make a difference in Orange County and the world by addressing local and global issues they are passionate about to become the problem solvers our world needs.



And our **ALL GIRL INITIATIVE** will expand the ways Orange County girls can participate, so every girl from every social, cultural, economic and developmental sphere can experience the life-changing benefits of Girl Scouts.

Teach your Girl Scout what it means to be a philanthropist!

*For your gift of \$50 or more, you will receive this Fund Her Success patch.*

**Fund Her Success**  
Girl Scouts of Orange County  
2021-2022



## Together we can achieve these outcomes with your support as both a volunteer and donor.

It costs Girl Scouts of Orange County \$654 per Girl Scout per year to prepare each of our girls for a lifetime of leadership through our over 100 years of time-tested and research-backed programs and leadership experiences. Your tax-deductible gift changes your girls' world through our Girl Scout Leadership Experience.

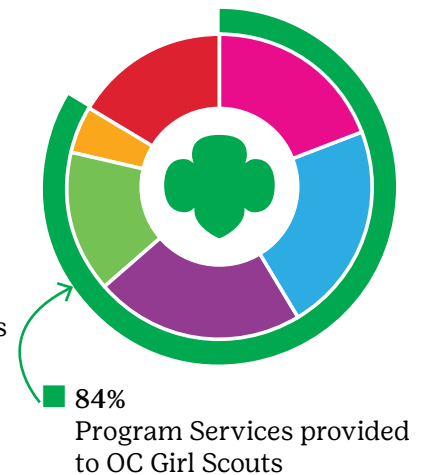
# Frequently Asked Questions

## I already pay \$35 for Membership dues and additional dues to my troop. Why am I being asked to donate?

Of your \$35 Membership dues, \$25 goes directly to Girl Scouts of the USA and a \$10 Council Service Fee supports the operation of our Orange County Girl Scout Council. Troop dues are determined by each troop and do not directly support the council. For Girl Scouts of Orange County to deliver the best programs for girls, additional dollars are needed to support the many programs, trainings and assistance we provide to reach ALL girls. Funds from the Fund Her Success campaign provide financial assistance to our members. As a 501(c)(3) non-profit, we depend on additional support from our members, supporters, corporations, and foundations to provide enriching girl-led programs, volunteer training and support. Your contributions also help sustain GSOC's member facilities, including our four program centers, the Argyros Girl Scout Leadership Center in Newport Beach, and our award-winning Camp Scherman. Your donation to Girl Scouts through the Fund Her Success campaign, makes it possible for us develop the talent and leadership skills in every Girl Scout, so she can grow up to be a confident woman who makes the world a better place.

## 2020 EXPENSES

- 19% Girl Programs
- 22% Membership Services
- 22% Volunteer Services
- 15% Properties (including Camp Scherman)
- 5% Communications
- 16% Management, Fund Development, & General



## My daughter participates in the Entrepreneurship Program by selling Cookies and Fall Product and I volunteer my time, so why give more?

We appreciate your time as a volunteer and thank you for your daughter's participation in our entrepreneurship programs. She is developing entrepreneurial leadership and business skills (goal setting, decision making, money management, people skills and business ethics) that will last a lifetime. While a majority of GSOC's revenue is raised from product sales, the council service fee and the Shop, GSOC invests \$654 annually per girl to cover the cost of her Girl Scout experience. We deeply thank you for your time and talent. The combination of volunteer support, revenue from product sales and donations ensure that Girl Scouting is available and affordable for every girl in Orange County – today and tomorrow.

### Don't corporations and foundations give financial support?

Yes, we seek and appreciate support from our community. Companies and foundations join our Girl Scout families and friends by investing in the profound impact our program has on the lives of girls. When our own members and staff support Girl Scouts, corporations and foundations take notice and are more likely to support Girl Scouts of Orange County.

### How can I help other girls experience the Girl Scout Leadership program?

Your support through the Fund Her Success campaign ensures we can provide ALL GIRLS, from every social, cultural, economic, and developmental sphere, full participation in Girl Scouts, including those impacted by COVID-19. We can deliver the Girl Scout experience in new, innovative ways as we partner with after-school programs, local youth programs and housing agencies for girls experiencing homelessness. Your gift provides training and support for leaders implementing programs for ALL GIRLS.

### What if I can't afford to give financially?

There are many other ways to support Girl Scouts - from volunteering as a troop leader to supporting Cookie and Fall Product sales, lending a hand during a troop meeting or Girl Scout event, or just being there for your own Girl Scout. Funds from the Fund Her Success campaign provide financial assistance to our members. If you or someone in your troop need financial assistance please contact customer care. Whether you give financially or give your time, you are helping us build the next generation of female leaders and change-makers!

### What other ways can I participate in the Fund Her Success Campaign?

- **Monthly/quarterly gifts** via our secure website [girlscoutsoc.org/fundhersuccess](https://girlscoutsoc.org/fundhersuccess)
- **Workplace campaigns** (payroll deductions via work, United Way or other campaign manager)
- **Employer Matching Gift or Volunteer Hour Matching programs** (Check to see if your company is included in the list at [matchinggifts.com/gscoc](https://matchinggifts.com/gscoc), or check with your employer)