



## **Girl Scouts of Orange County Social Media Guidelines**

*Below are general tips to remember when using social media:*

**Be honest and fair:** Be transparent about your role as a Girl Scouts of Orange County member when communicating online about Girl Scouts.

**Be friendly, helpful, considerate and caring:** Treat others as you want to be treated. Don't use social media to disparage other volunteers, troop members, the council or staff.

**Be courageous and strong:** Careful monitoring of social media is important in maintaining a positive image of Girl Scouting in Orange County. If you see posts, comments or behavior that concern you, please notify your Volunteer Specialist. Don't be afraid to speak up or ask questions.

**Be responsible for what you say and do:** Remember that what you post online will be around for a long time and nothing online is "private" anymore. Use discretion. If you have questions about whether or not you should post something, email us at [marcom@girlscoutsoc.org](mailto:marcom@girlscoutsoc.org).

**Respect yourself and others:** Respect others' privacy and your own personal boundaries. Use discretion when choosing to accept or invite a fellow volunteer and/or parent as your Facebook "friend" on your personal Facebook page or who you follow on Twitter. (For the service unit or troop Facebook page, the privacy settings provide you the ability to give permission to only those involved with the service unit or troop.)

**Respect authority:** Girl Scouts of Orange County reserves the right to block or delete postings, administrators or group members, or to restrict volunteers' access to social media sites within council control. Also, if you are contacted by a member of the media/press through a social media site and asked to comment on an issue, please refer him/her immediately to Elizabeth Fairchild, Communications Director, at [efairchild@girlscoutsoc.org](mailto:efairchild@girlscoutsoc.org) or 949.461.8826.

**Use resources wisely:** Your time is a valuable resource and your social media activities should not interfere with your volunteer commitments.

**Be mindful of your actions by living the Girl Scout Promise and Law:** Your online presence can reflect positively or negatively on Girl Scouts. Be wary of your actions captured via images, posts or comments. Please remember that your Facebook profile picture can always be viewed publicly, so use discretion when choosing how the world sees you.

### **The Girl Scout Promise**

*On my honor, I will try:*  
To serve God and my country,  
To help people at all times,  
And to live by the Girl Scout Law.

### **The Girl Scout Law**

*I will do my best to be*  
honest and fair,  
friendly and helpful,  
considerate and caring,  
courageous and strong, and  
responsible for what I say and do,  
*and to*  
respect myself and others,  
respect authority,  
use resources wisely,  
make the world a better place, and  
be a sister to every Girl Scout.

### **For Leaders**

Speak with girls in your troop or service unit and make sure they understand the importance of preserving the Girl Scout image online. Encourage them to use good judgment and discretion whenever they post online. **Girls are encouraged to review and sign the [INTERNET SAFETY PLEDGE](#).** Girl Scouts 13 years and older may use social media after they have reviewed this document with their parents and signed the pledge form. You can find more information about online safety in the [Girl Scout Junior Amaze Journey](#).