

girl scouts of orange county

Find Your WHY

When it comes to philanthropy, Christine A. Scheuneman is a strong believer in Girl Scouts and finding your “why.” Her “why” is empowering girls to live their best lives through Girl Scouts of Orange County (GSOC). Ms. Scheuneman is a lifelong supporter of Girl Scouts, who champions girls by serving as Chair of the Board for GSOC. Equally as important, she contributes financially to the leadership development program that serves nearly 15,000 girls.

Ms. Scheuneman has a purpose and a passion that developed during her childhood. Growing up in the Midwest, Ms. Scheuneman joined Girl Scouts at the age of six. From Brownie to Ambassador, she participated at every level of the organization, taking full advantage of all that Girl Scouts had to offer. Ms. Scheuneman went on to receive the highest award a Girl Scout can earn, the Gold Award. After high school, she continued as a camp counselor. Those experiences made such an indelible impression that they influenced the trajectory of her life and her philanthropy. A chance conversation about GSOC in 2011 triggered Scheuneman’s philanthropic “why” in such a profound way. “It demonstrated to me that I could have an impact locally,” Ms. Scheuneman recalls. “I was really impressed with what they were doing with the girls and decided to get involved.”

Ms. Scheuneman’s favorite part about giving back is seeing a girl who might start out shy and timid evolve into a resilient, confident leader. She has witnessed firsthand how Girl Scouts benefit from the wide range of programs. Ms. Scheuneman believes dynamic women are shaped by risk-taking, developing confidence, making a difference, and lifting females up. “We know that girls and

women do not always have those influences in their lives,” Ms. Scheuneman says. “With the right encouragement and opportunity, they accomplish amazing things. Truly changing the world.”

Ms. Scheuneman became a founding member of the Promise Circle, launched in 2020. Promise Circle joins stakeholders together with their investment, advocacy, and networking. When funds are unrestricted, financial support can be used where the need is the greatest. “The Promise Circle is a way for philanthropists to connect with and invest in the incredible, life-changing efforts of Girl Scouts of Orange County,” says Ms. Scheuneman. “It is people who are passionate about the mission, what we are doing, and looking to the future of what we can accomplish together.”

Ms. Scheuneman is also a proud member of the Juliette Gordon Low Society, which is a distinguished group of friends across the country who make Girl Scouts part of their legacies and a beneficiary of their estates. Ms. Scheuneman strongly advocates estate giving but in conjunction with donating now through Promise Circle. “Obviously, you want to have an impact,” says Ms. Scheuneman. “Even better to be around when your generous donation is being used to further the mission. We are able to thank you, and you can participate in the program that changes girls’ lives.”

For more information about Girl Scouts of Orange County’s Promise Circle and accompanying benefits, visit www.girlscoutsoc.org/promise or contact Addy Lerner at (949) 461-8825 fund.dev@girlscoutsoc.org



Your promise helps Girl Scouts create a better world for all of us.

Girl Scouts of Orange County serves 15,000 girls and builds girls of courage, confidence, and character who make the world a better place. When you donate to Girl Scouts, the largest girl-led nonprofit leadership program in the world, you champion girl ambition. Your important gift ensures girls will continue to discover their abilities and passions, find their voice and dream big for themselves, their communities, and, yes, our world.

Join the generous individuals supporting Girl Scouts of Orange County. Invest in girls. Change the world.

“As a philanthropist looking to make a meaningful impact, it’s so gratifying to know my Promise Circle gift is being used to serve all Orange County girls from every social, cultural, economic, intellectual, and developmental sphere. I’m excited by Girl Scouts of Orange County’s future. Please join me today.”

- Christine Scheuneman,
Girl Scouts of Orange County
Board Chair and
Promise Circle Member



Join our Promise Circle of Giving at www.girlscoutsoc.org/promise

