

Trefoil Trot 5K Walk

Presented by:



Sunday, April 14, 2024 | 7:30 a.m. | Wild Rivers, Irvine, CA

Lace up those running shoes, it's time for our 2nd annual community walk!

Whether you walk with your troop, family, or friends, you'll be sure to enjoy the spirit of Girl Scouting, community, and some fresh air too. After the walk, keep the excitement going with a visit to our festival area to enjoy Girl Scout-themed activities and more!

Funds raised will support Girl Scouts of Orange County, ensuring that every girl can be a Girl Scout, regardless of socio-economic barriers. Together, we can champion girl ambition and build girls of courage, confidence, and character, who make the world a better place!

About Girl Scouts of Orange County

We are 25,000 strong – nearly 15,000 girls and 10,000 volunteers and adult members who bring girls' dreams to life and work together to build a better world. Through programs reaching girls in every zip code in Orange County, Girl Scouts of all backgrounds and abilities can be unapologetically themselves as they discover their strengths and rise to meet new challenges—whether they climb to the top of a tree or the top of their class, lace up their boots for a hike or advocate for climate justice, or make their first best friends. Backed by trusted adult volunteers, mentors, and thousands of alums, Girl Scouts lead the way as they find their voices and take action to affect the issues most important to them.

2024 TREFOIL TROT SPONSORSHIPS

TITLE SPONSOR | \$15,000 *EXCLUSIVE OPPORTUNITY (1)*

- ▶ Exclusive recognition as Title Sponsor on all promotional information
- ▶ Recognition as Title Sponsor at top of T-shirt, sponsor banners, website, event materials and social media platforms (*from time of sponsor commitment date*)
- ▶ Opportunity to distribute branded giveaways to all event attendees (*All items must receive approval from GSOC prior to distribution*)
- ▶ 10x20 Exhibitor Booth space at expo with premium placement
- ▶ Logo with link on website sponsor grid
- ▶ Company representative to speak at Kickoff event and Opening Ceremony
- ▶ Company team to lead the start of the walk, Team Sign (2)
- ▶ 3 Banners hung in event area (*company provided banners*)
- ▶ Girl Scouts of Orange County Stewardship Package: Event recap report, quarterly donor e-newsletter, GSOC Annual Report
- ▶ Peer to peer team engagement kit to inspire friendly competition with leader-boards and fundraising incentives

GOLD SPONSOR | \$7,500 *LIMITED OPPORTUNITY (3)*

- ▶ Recognition as Gold Sponsor on all promotional information
- ▶ Recognition as Gold Sponsor on T-shirt, sponsor banners, website, event materials and social media platforms (*from time of sponsor commitment date*)
- ▶ Opportunity to distribute branded giveaways to all event attendees (*All items must receive approval from GSOC prior to distribution*)
- ▶ 10x20 Exhibitor Booth space at expo with premium placement
- ▶ Logo with link on website sponsor grid
- ▶ 2 Banners hung in event area (*company provided banners*)
- ▶ Girl Scouts of Orange County Stewardship Package: Event recap report, quarterly donor e-newsletter, GSOC Annual Report
- ▶ Peer to peer team engagement kit to inspire friendly competition with leader-boards and fundraising incentives

SILVER SPONSOR | \$5,000 *LIMITED OPPORTUNITY (3)*

- ▶ Recognition as Silver Sponsor on all promotional information
- ▶ Recognition as Silver Sponsor on T-shirt, sponsor banners, website, event materials and social media platforms (*from time of sponsor commitment date*)
- ▶ Opportunity to distribute branded giveaways to all event attendees (*All items must receive approval from GSOC prior to distribution*)
- ▶ 10x10 Exhibitor Booth space at expo with premium placement
- ▶ Logo on website sponsor grid
- ▶ Banner hung in event area (*company provided banner*)
- ▶ Girl Scouts of Orange County Stewardship Package: Event recap report, quarterly donor e-newsletter, GSOC Annual Report
- ▶ Peer to peer team engagement kit to inspire friendly competition with leader-boards and fundraising incentives

BRONZE SPONSOR | \$2,500 *LIMITED OPPORTUNITY (4)*

- ▶ Recognition as Bronze Sponsor on all promotional information
- ▶ Recognition as Bronze Sponsor on T-shirt, sponsor banners, website, event materials and social media platforms (*from time of sponsor commitment date*)
- ▶ Opportunity to distribute branded giveaways to all event attendees (*All items must receive approval from GSOC prior to distribution*)
- ▶ 10x10 Exhibitor Booth space at expo with premium placement
- ▶ Company name on website sponsor grid
- ▶ Banner hung in event area (*company provided banner*)
- ▶ Girl Scouts of Orange County Stewardship Package: Event recap report, quarterly donor e-newsletter, GSOC Annual Report
- ▶ Peer to peer team engagement kit to inspire friendly competition with leader-boards and fundraising incentives

T-SHIRT SPONSOR | \$750 *LIMITED OPPORTUNITY (4)*

- ▶ Recognition as T-Shirt Sponsor on all promotional information
- ▶ Recognition as T-Shirt Sponsor on T-shirt, sponsor banners, website, event materials and social media platforms (*from time of sponsor commitment date*)
- ▶ Opportunity to distribute branded giveaways to all event attendees (*All items must receive approval from GSOC prior to distribution*)
- ▶ 10x10 Exhibitor Booth space at expo
- ▶ Company name on website sponsor grid
- ▶ Banner hung in event area (*company provided banner*)
- ▶ Girl Scouts of Orange County Stewardship Package: Event recap report, quarterly donor e-newsletter, GSOC Annual Report
- ▶ Peer to peer team engagement kit to inspire friendly competition with leader-boards and fundraising incentives

2024 TREFOIL TROT SPONSORSHIP AGREEMENT

I/we wish to sponsor/participate in Girl Scouts of Orange County's 2024 Trefoil Trot as:

Company/Donor Name _____

Company Contact _____

Address _____

City, State, Zip _____

Phone _____ Email _____



- \$15,000 – Title Sponsor
- \$10,000 – Gold Sponsor
- \$5,000 – Silver Sponsor
- \$2,500 – Bronze Sponsor
- \$750 – T-Shirt Sponsor
- \$250 – Vendor Booth

I/we cannot attend, but would like to invest in Girl Scouts of Orange County to build girls of courage, confidence, and character to make the world a better place with a gift of \$_____

For recognition purposes, please list our name as: _____

PLEASE SEND COMPLETED FORM TO:

Email

Wendy Weeks
wweeks@girlscoutsoc.org

Mail

Girl Scouts of Orange County
Attn: Wendy Weeks
9500 Toledo Way, Suite 100
Irvine, CA 92618

PAYMENT METHOD:

- Enclosed is a check for \$ _____
made payable to Girl Scouts of Orange County
- Credit Card - Please contact Rhion Powell at
rpowell@girlscoutsoc.org to use a credit card

Signature: _____ Date: _____

For more information about sponsorships, or the Trefoil Trot,
please contact Wendy Weeks at wweeks@girlscoutsoc.org