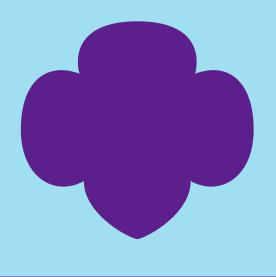


# Cookie Sales





#### Cookie Selling Tips for Neurodivergent Girls

This resource was created in collaboration with Mara Chidley from Troop 7370 as part of her Bronze Award. This resource contains helpful tips designed to prepare Neurodivergent Girl Scouts to sell cookies and learn the five essential skills for selling cookies: Goal Setting, Decision Making, Money Management, People Skills, and Business Ethics. Get ready to explore a whole new world of deliciousness!

Document created in 2023 in Collaboration with Mara Chidley.

Neurodivergent Tips and Tricks

## Cookie Tips for Neurodivergent Girl Scouts

### PLANNING FOR SUCCESS

- Register and Set-Up <u>Digital Cookie</u>®, then familiarize yourself with the platform.
- ▶ Practice your <u>Cookie Pitch</u> so you feel comfortable talking to potential customers.
- Learn the <u>Cookie Booth Essentials</u> to learn how to maximize your booth experience, interact with customers, and stay safe. Use this simple <u>Booth Sale Checklist!</u>
- Learn about ways to participate in the Girl Scout Cookie Program.
- Learn <u>Digital Marketing Tips for Cookie Entrepreneurs and Families</u> to help you take your cookie business and marketing efforts to the next level while <u>staying safe</u>.
- Share <u>Practical Tips for Parents</u> with your parent or caregiver so they understand how to best support you and your cookie business.
- Learn about <u>Safety Tips for the Girl Scout Cookie Program</u>.
- Learn about <u>GSOC's Safety Activity Checkpoints</u> to help you stay focused, alert, and safe while selling this year.
- Learn about the <u>Girl Scout Cookie Share program</u> if you want to give back to your community.
- Learn about the <u>5 essential skills</u> for selling cookies.

#### SENSORY SUPPORT

Plan for success by keeping sensory support in mind! You can reach out to Noelle Hales, Inclusion Specialist <a href="mailto:nhales@girlscoutsoc.org">nhales@girlscoutsoc.org</a> about borrowing a sensory kit or follow the tips below.

- ▶ Use this <u>Rollabanner</u> as a stimming resource.
- Wear <u>noise cancelling headphones</u> or <u>quiet earplugs</u> as a way to reduce auditory noise.
- Use a fidget resource to help reduce anxiety.
  - Fidget Rings
  - Sensory Seeking Pads
  - Sensory Strips
  - Fidget cubes
  - Suction Cup Fidget Toy
- Use a goal sheet as a talking point to sell more cookies.
- Use a <u>tally sheet</u> to help you be comfortable and keep busy between customers.