



girl scouts 
of orange county

Invest in Girls. *Change the World.*

2023 Annual Report

2023 Annual Report

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Dreams To Reality: Career Exploration and Inspiration

Dreams To Reality, Girl Scouts of Orange County's (GSOC) premiere career exploration event made possible by a generous grant from The Disneyland Resort®, attracted 231 Girl Scouts and 48 adult volunteers. Girl Scouts gained inspiration for their futures by learning about different careers. The forward-thinking event offered seminars and talks, including the popular offering, “Reality Town: Adulting 101.” The Seniors and Ambassadors participated in situational “adulting” games like managing finances, developing budgets, and overcoming life challenges. Girl Scouts also crafted resumes, practiced their interviewing and networking skills, and perfected their personal “elevator” pitches.



Workforce development experiences, like Dreams to Reality, fall into our Life Skills focus.

Learn more about the wide breadth of our Girl Experience focus areas on [pages 6-13](#).

Board of Directors

OFFICERS

Christine Scheuneman, *Board Chair*
Independent Corporate Director

Christine Mueller, *1st Vice Chair*
Capital Group

Lisa Perrine, *2nd Vice Chair*
Cibola Systems

Jeff Winston, *Secretary*
Retired I.T. Executive

Azeem Dhalla, *Treasurer*
Dhalla CPA, A Professional Corporation

Vikki Shepp, *CEO*
Girl Scouts of Orange County

MEMBERS AT LARGE

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Ara Anoshiravani, *Big Four Firm*

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Darla Holland, M.D., *Kaiser Permanente*

Michiko Inanaga, *BCA Endowment Foundation*

Maggie O'Sullivan, *JP Morgan Chase*

Kendra Peterson, *Holland & Knight, LLP*

Todd Priest, *Todd Priest and Associates (TP&A)*

Michele Richards, *Orange County Fair & Event Center*

Gabriela Robles, *St. Joseph Community Partnership Fund*

Clarissa Serpas, *SoCalGas*

Remy Yamaguchi-Hernandez, *Consultant*

GIRL ADVISORY MEMBERS

Rebekah Cline

Kate Given

Urja Parmar

MESSAGE FROM GIRL SCOUTS OF ORANGE COUNTY'S

Board Chair and CEO

Dear Friends,

Together, we are building the innovators and leaders of the future. Together, we empower girls. Juliette Gordon Low's visionary spirit and the Movement she founded in 1912 live on with each Girl Scout we serve through our life-changing leadership experiences. With 2023 in the books, we proudly present this Annual Impact Report showcasing the incredible results Girl Scouts of Orange County (GSOC) achieved and celebrating the accomplishments of our extraordinary girls, dedicated volunteers, and generous supporters.

After the challenges of the past few years, 2023 was filled with innovation, growth, exciting new programs for our current members, and opportunities to reach even more Girl Scouts. Our membership is increasing. This year, we saw an 8% growth in new girl members over last year, including a rise within underrepresented communities. We increased our revenue from cookie sales and philanthropic donations, plus went to work utilizing the generous \$2.8M MacKenzie Scott donation from last year. We opened a new Girl Scout center in Santa Ana. We hired an inclusion specialist to increase our ability to serve Girl Scouts with disabilities and provided resources to volunteers. Girls glimpsed their possible futures when they participated in our premier events, Dreams to Reality, and our new STEM Career Exploration event. Knowing what a challenging time this is for girls, we offered several mental wellness workshops. Our Camp Scherman revitalization projects are almost complete. There's much more to share, much of which is in this Annual Report.

As we reflect on our growth and the accomplishments of 2023, we extend our deepest thanks to you—our donors, Board of Directors, volunteers, and community supporters—who make our Movement possible. You are the heartbeat of our organization. Because of you, girls can continue to dream big. We remain proudly steadfast in our mission of building girls of courage, confidence, and character who make the world a better place.

Yours in Girl Scouting,



Vikki Shepp, Ed.D.
CEO



Christine A. Sheuneman
BOARD CHAIR

Girl Scouts builds girls of
Courage, Confidence, and Character,
who make the world a better place.

Who We Are:

NEARLY 15,000 GIRLS AND
10,000 VOLUNTEERS AND ADULT MEMBERS
REPRESENTING EVERY ZIP CODE IN ORANGE COUNTY
SUPPORTED BY DONORS & PARTNERS

“The Girl Scout Center in Santa Ana has been a life-changer for myself and my daughter. It has made me more independent in my leadership journey and has been a friendly environment and experience for my daughter as well.”

- Juana Baranda, Girl Scout Troop Leader & Parent



Serving every girl: A new center in the heart of Santa Ana

In June, we expanded our footprint in Orange County by officially opening our newest center in Santa Ana. Made possible by the \$2.8M MacKenzie Scott donation, this facility has a full-time, bilingual, and bicultural staff, STEM education resources, and a large space for troop meetings and fun Girl Scout activities, including Ballet Folklórico, Entrepreneurship, and STEM Coding made possible by the Broadcom Foundation donation of Raspberry Pi Computers. The center has been well-received by the area’s community, and every week, new parents stop by to sign up their girls or to volunteer.



Top: Local Dignitaries join Girl Scouts at the Center’s Grand Opening. Left: Girl Scout Troop 3718 meets with Santa Ana Mayor Valerie Amezcua, to learn about local government as part of their democracy badge work.

Funding the future

Philanthropist MacKenzie Scott’s donation has made a world of difference to Girl Scouts of Orange County. The significant \$2.8M gift allowed us to implement new initiatives, expand pillar programs, and serve more girls. This gamechanger has been earmarked to help Girl Scouts today and for years to come.

Funding Impact Highlights:

- Expanded Girl Scout membership reach in underrepresented, under-engaged areas
- Greater accessibility and resources for Girl Scouts with disabilities
- Increased Volunteer Engagement, focusing on corporate and community volunteers
- Expanded Outdoor Programs
- New all-encompassing Arts, Entertainment, and Hospitality Program

GIRL SCOUTS WORKS!

Girl Scout alums are more likely than non-alums to:

Attain higher levels of education and management positions at work

Volunteer and contribute to causes they support

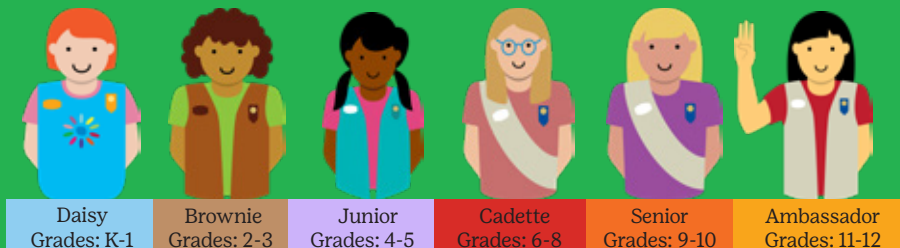
Be civically involved

Exhibit leadership attributes and hold more leadership roles

Be more satisfied with life—personally, professionally, and financially

As Girl Scouts earn badges and patches, connect with their sister Girl Scouts, and have fun, their superpowers — leadership, innovation, creativity, resilience — shine. Their Girl Scout values lead them to be kind, compassionate, and stand up for others. Girl Scouts also step up to give back. They lead service projects to help those in need and take action to positively impact our community and beyond.

Girl Scouts helps girls discover their best selves!



From kindergarten through 12th grade girls gain important skills in areas that form the foundation of the Girl Scout Leadership Experience: STEM (science, technology, engineering, and math), outdoors, life skills, entrepreneurship, and the arts.



Girl Scouts Making an Impact

Katelyn didn't have to think long and hard about the focus of her Gold Award project. She grew up listening to her grandfather's stories about his beloved homeland, Cambodia, and decided she wanted to preserve and celebrate her family's heritage following Cambodia's tragic history. Her grandparents and mother fled the atrocities that took place there under the communist regime of The Khmer Rouge in the late 1970s. The Cambodian genocide not only led to the death of nearly a quarter of the country's population but also resulted in a significant loss of the country's art and history.

Katelyn takes pride in her Cambodian culture and set out on an ambitious campaign to make a global impact. She established a nonprofit, *Cambodian Revival of Arts, Folklore, and Traditions (CRAFT)*, which combines her interests in art with the Cambodian diaspora. She launched an educational website, www.craftcambodia.com, sharing information about its history, art, and folklore. She wrote and illustrated a children's book, *Khmerical: A Collection of Cambodian Folktales*, which she shared with organizations and libraries across California and Cambodia. She even organized a school supply drive and distributed those items to underserved Cambodian students. Katelyn's project stretched 8,000 miles and touched the lives of nearly 1,200 students in Orange County and rural Cambodia.



“ I had never taken on a project as big as this. When I completed my book, website, and donations, I felt very empowered, and I learned about my potential and how far I can go when I truly set my mind to something.”

- Katelyn S., Gold Award Girl Scout, Age 18, Corona del Mar, Troop 2629
2023 GSOC and GSUSA Gold Award Scholarship Recipient

Outdoors



Nature is truly magical, and Girl Scouts can experience its enchantment through outdoor adventures—whether at Camp Scherman, along the coast, at a local park or hiking trail, in their backyards, or even our backyard at GSOC’s headquarters. We know girls who spend quality time outdoors thrive physically, emotionally, and intellectually.



NEW DAY CAMPS

building on our outstanding volunteer led day camps, Girl Scouts of Orange County launched a successful pilot program offering Outdoor Day Camps close to home—at our Irvine headquarters and Girl Scout Leadership Center (GSLC) in Newport Beach. In Irvine, girls rode skateboards, learned to tie-dye, cooked using a solar oven, built race cars, made ice cream, played games, and went on an excursion to Wild Rivers Waterpark. At our exclusive 5-day Boating Day Camp, it was all about lively outdoor fun on the water facilitated in partnership with the City of Newport Beach and UCI’s Boating Program. Girl Scouts learned water safety, how to kayak, and how to sail.



Camp Scherman

At Camp Scherman, girls can be their authentic selves all year round. Set in the San Jacinto Mountains, this 700-acre property offers a unique, all-girl environment that gives every girl a safe space to find her courage, challenge herself, and explore the great outdoors. In 2023, 585 summer campers and 2,172 weekend campers visited Camp Scherman. Their adventures included archery, horseback riding, climbing the Tower of Power, and much more. One of the best parts was bonding with other Girl Scouts. Thanks to “Camperships,” financial aid awards, 42 Girl Scouts got a chance to go to camp this year, including 34 first-timers.





Revitalizing Camp

Girl Scouts are singing songs and roasting marshmallows at Camp Scherman's newly revitalized Stahr Amphitheater. The rebuild includes concrete bench seating complete with handrails, a masonry fire ring, a stage, and ADA compliant pathways. The revamp was funded in part by a gift from Elizabeth Stahr and her family and made possible with the in-kind work of Gensler, a global design and architectural firm, who worked with Girl Scouts in determining the design.

Girl Scouts of Orange County is thrilled to announce that we secured \$1M for the first phase of the revitalization of Camp Scherman. In addition to redesigning the Stahr Amphitheater, we've replaced the horse corral fencing, purchased new camp vehicles, and added new signage to our mountain home. We look forward to making more improvements as we continue serving Girl Scouts at this magical place for years to come.



Trail Blazers

Orange County trails and surrounding areas offer opportunities for exhilarating backpacking adventures with our legacy program, Trailblazers. Older Girl Scouts (Cadettes, Seniors, Ambassadors) experienced the thrill of outdoor fun through this volunteer-led program. They learned important survival skills, including how to hike safely, read topographical maps, and perform CPR.

“We’ve had the BEST experiences at camp and are so grateful for you all. It’s so fun to see our daughter, who struggles so much, have a place to make friends, have fun, and “grow her brave spot.” As she said, “I AM SO HAPPY!” Absolutely love it.”

- Layla's Mom, Troop 1448, Camp Scherman Brownie Daisy Weekend Camp 2023

STEM



Science, technology, engineering, and math (STEM) programs develop and promote essential skills like critical thinking, curiosity, persistence, decision-making, entrepreneurship, and more. These skill sets prepare Girl Scouts for their future. Studies also show that girls who participate in STEM programs at an early age become more interested in STEM and related careers, including robotics, app development, and coding.

STEM is evolving. Changing. Every day. And GSOC is at the forefront of the change, providing new and innovative opportunities for our Girl Scouts.

STEM Career Exploration

Representation matters, so we launched our first ever STEM Career Exploration event, thanks to a grant from The Disneyland Resort®. Older Girl Scouts, 7th to 12th graders, not only heard from successful females in STEM careers but also got to talk with the career women and learn how to turn their passions into their futures. The event featured a panel hosted by a Gold Award Girl Scout, and all attendees earned the STEM Career Exploration Badge.

“These women didn’t give up on their dreams when it got hard, so I can do it too!”

- Girl Scout at STEM Career Exploration event





Award Winning Robotics Teams

Three Girl Scout Robotics teams, Electric Koalas, RoboGirls, and Rebel Builders, took Orange County by storm in their First Lego League Competitions. They created innovative projects where they had to devise their own solution to a real-life problem and design a sustainable energy resource. These Junior and Cadette teams excelled in robot design, build, and execution, with all three qualifying for regionals.

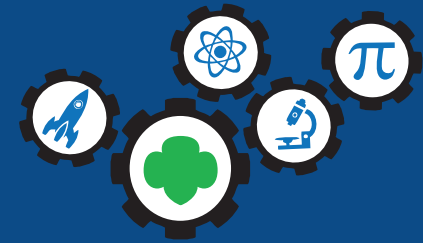
Hoops & Coders

Girl Scouts love this program, which combines fun physical activity with their passion for STEM. Developed by Gold Award Girl Scout Gabrielle D. and her project partner, Shrika A., Hoops & Coders is a curriculum using the fundamentals of two things most people think don't go together—computer science and basketball! Gabrielle and Shrika proved they do, and Hoops & Coders empowers girls through leadership, phone app development, coding, and learning basketball basics. Gabrielle and Shrika's program was recognized by the Dragon Kim Foundation.



STEM Expo

We added even more interactive and inspiring STEM Exploration for the 200 Juniors and Cadettes who attended Girl Scouts of Orange County's 7th Annual STEM Expo, hosted by our volunteer STEM Patrol. They built earthquake-safe Lego buildings with Play-Well TEKologies, welded jewelry with Urban Workshop, launched straw rockets with Raytheon, and explored 3D printing and robotics with Archytas Automation. Girl Scouts also loved learning the science behind "dry ice" and how ice cream is made.



Girl Scouts of Orange County STEM Consortium

Thanks to the generosity of STEM Consortium sponsors, OC Girl Scouts are exploring Science, Technology, Engineering, and Math and recognizing the importance and power of STEM for their future success.

2023 Members

Broadcom Foundation
(Founding Member)

Blank Rome, LLP
Capital Group

Edwards Lifesciences
Foundation

Kaiser Permanente

Municipal Water District of
Orange County

Parker Aerospace

Samuel P. Adams Trust

Western Digital



Entrepreneurship



Girl Scouts of all ages build their business savvy, learn financial literacy, and hone their entrepreneurship skills through badge programs, online learning, and the Girl Scout Fall Product and Cookie Programs.

Girl Scouts develop five skills essential to leadership, success, and life: goal setting, decision making, money management, people skills, and business ethics.

Above: Natalie C., Girl Scout Ambassador and Girl Advisor to the Board of Directors, served as a Mission Messenger, speaking to press during the Girl Scout Cookie Mega Delivery in January 2023.



BUSINESS TRAILBLAZ“HER”

It was a packed house of Juniors, Cadettes, Seniors, and Ambassadors—all dreaming of starting their own businesses—at GSOC’s 1st Trailblaz”HER” workshop. They worked with other Girl Scouts to develop viable ideas, figured out how to meet customers’ needs, and brainstormed on how to build their ideas into businesses. And in the process, they earned their Cookie Business badge.

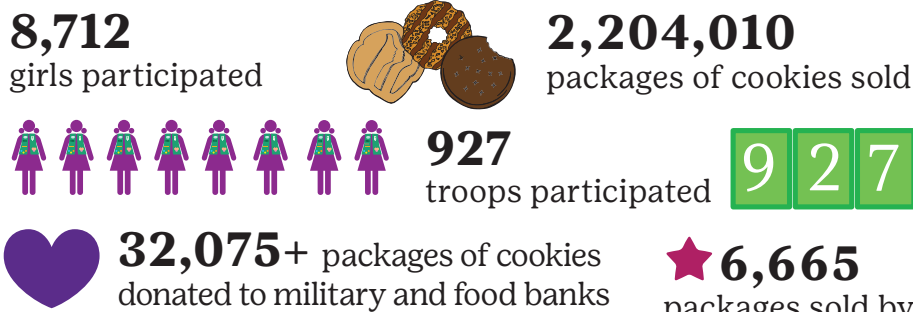
Thanks to the professionals from Code with Her who facilitated this workshop.



“My troop has been goal-setting since we were Daisy’s. My troop has been saving for our San Francisco Bridging trip, and we finally made our goal! Our troop will be fully funding this trip. We will also be sharing some of our funds for our Bronze Award. We will be getting supplies to help the Pacific Marine Animal Rehabilitation Center.”

- Olivia W., Age 11, Girl Scout Cadette from Troop 6425 in Irvine.

COOKIES BY THE NUMBERS*



At Cookie University in March, a panel of professionals shared tips and tricks on how to translate cookie business skills into successful ventures. Cookie University shows girls how to take the skills they learn during the cookie program to life beyond Girl Scouts.

The **average troop earned \$2,426** to help fund activities, such as Take Action projects, travel, Camp Scherman, membership renewal, Journey books and Girl Guides, uniforms, badges, and more.

★ **6,665** packages sold by GSOC Top Seller Hailey H., Troop 3155 in Anaheim
**Reflective of the 2023 Cookie Program*

FALL PRODUCT BY THE NUMBERS**



5,000+ Cookie Seller Taryn J., from Troop 7290 threw out the first pitch at Girl Scout Night at Angel Stadium on April 22.

**Reflective of the 2022 Fall Product Program

Life Skills



When Girl Scouts explore topics like community service, civic engagement, travel, mental wellness, healthy living, and career exploration, they gain the skills and the inspiration to accept challenges and overcome obstacles. They develop greater confidence and a stronger sense of self, display more positive values throughout life, and are happier overall.

Year of Service

Service projects are an essential part of being a Girl Scout, and each month, GSOC offers girls ways to support their community and make a difference. Year of Service is designed for all Girl Scouts, ages 5-18, to participate. 1,605 Girl Scouts made an impact this year, from removing microplastics from the beach to collecting gently used coats for donation to decorating holiday gift bags for Senior Citizens. Year of Service began in 2020, and GSOC has partnered with 37 community service agencies since then.



“All of these events have brought to light so many situations we haven’t talked about yet. We love discovering new ways to help others!”

- Stacey Delpit, Troop Leader



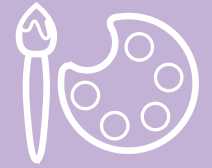
Mental Wellness Workshops

To ensure all Girl Scouts have the resources to care for their mental wellness, GSOC hosted in-person and virtual workshops for various ages. “All Bodies Are Good Bodies” for Daisies and Brownies. “My Body is Powerful” for Girl Scout Juniors. “Honoring Mind, Body, and Health”, “Cadette Self Care,” and “Cadette Mental Wellness” for Girl Scout Cadettes. Special thanks to Bloomingdale’s for ensuring these workshops remain free for Girl Scouts!

“I liked it when we got to write in our journals and talk about self-care. It made me feel better about myself because I thought more deeply about myself.”

- Girl Scout at Mental Health Workshop

Arts, Entertainment, and Hospitality



Goods & Goats

Girl Scouts interacted with goats, rabbits, and chickens at a local farm, where they learned about animal husbandry and even got to paint their own birdhouses.

Girl Scouts of Orange County launched a new all-encompassing arts program. Girl Scouts can now explore unique behind the scenes theater experiences, express themselves through music, delve into the culinary arts, and more. GSOC offered 50 experiences serving over 870 girls, increasing girls' knowledge, skills, and awareness about all possible career paths in the arts, entertainment, and hospitality fields. Girls gain new perspectives and opportunities to engage in the creative process.

Summer Art Series

This brand-new series served over 300 Girl Scouts from Pre-K to 5th grade weekly in June, July, and August. For some, this was their very first Girl Scout experience. They made music on bucket drums. They learned dances, including folk dances, and ballet. They painted, made faux stained glass, whipped up delicious treats, and created fairy gardens.



Arts Roundtable

In June, Girl Scouts of Orange County brought together dozens of leaders, local program providers, stakeholders, and donors to talk about the development of our Arts program and how we can keep evolving. Like our STEM roundtable, this essential meeting of the minds sparked ideas for exciting new Arts offerings, donations, and partnerships.

Highest Awards

Bronze, Silver, and Gold Award Girl Scouts build a better today and tomorrow. Girl Scouts shine brightest when they're making the world a better place.

GSOC is proud to recognize 476 Bronze, Silver, & Gold Girl Scouts who contributed 9,100 hours of service and impacted more than 658,125 people through planning and carrying out 161 unique projects to "take action" to improve our communities and create lasting change.

GSOC is proud of their efforts to make the world a better place and to recognize Gold Award Girl Scouts Catherine Hackett, Alyssa Ige, and Katelyn Saiki (featured on page 5) as 2023 GSOC Gold Award Scholarship recipients, and Katelyn Saiki as a 2023 GSUSA Gold Award Scholarship recipient.



Over the years, 3,000 Orange County Girl Scouts have earned the esteemed Girl Scout Gold Award – the highest achievement a girl can earn in Girl Scouting. Girls who earn this prestigious award identify an issue within their community, innovate a solution, create a detailed action plan, and spend a minimum of 80 hours bringing it to fruition. As these remarkable young women take sustainable action to transform their world, they gain tangible, real-world skills and prove they are the leaders that our schools, communities, and workplaces need.

 **80**
GOLD AWARD
GIRL SCOUTS
9th - 12th grade girls

 **94**
SILVER AWARD
GIRL SCOUTS
6th - 8th grade girls

 **302**
BRONZE AWARD
GIRL SCOUTS
4th - 5th grade girls

Highest Award counts as of 12/1/23.

“Completing my Gold Award has shown me how I can work towards making my community a better place.”

-Alyssa I.,
Gold Award Girl Scout



Alyssa created Nutrition for Newbies, a program to educate teens on the importance of nutrition and inspire change in their diets through classes at Tanaka Farms.

“The most successful part of my project was the sense of community established.”

-Catherine H.,
Gold Award Girl Scout



Catherine created Coffee for Casillas, a learning program to teach the people of Casillas, Spain how to grow, harvest, and trade coffee.

View our Highest Awards Yearbook, featuring Bronze, Silver, and Gold Award Girl Scouts, at www.girlscoutsoc.org/gogold.



Girl Scouts is for EVERY Girl!

Our commitment to Inclusion, Diversity, Equity, and Accessibility (IDEA) is unwavering. We recognize that some Girl Scouts need our support to benefit fully from our transformative leadership development program. Last year, we formed our council's IDEA Department, and this year, we expanded the team by hiring an Inclusion Specialist to collaborate with caregivers, troops, and staff, increasing our ability to serve those with disabilities. Thanks, in large part, to the MacKenzie Scott funding, we now offer greater accessibility to vital resources so all Girl Scouts—from every social, cultural, socio-economic, intellectual, and developmental sphere, including those with physical limitations—know they are valued and can celebrate who they are.

IDEA accomplishments include:

- Girl Scouts, parents, and troop leaders can request disability and language accommodations directly through our website.
- Provided a quiet sensory room at Irvine-based Day Camp.
- Provided live Spanish language and American Sign Language (ASL) interpreters at important GSOC events.
- Offered Spanish-language GSOC materials and collateral.
- Created a Disability Awareness Fun Patch tied to activities helping Girl Scouts learn more about people living with disabilities.
- Provided sensory kits and noise-canceling headphones for events.



“One of our girls, who does not use hearing devices and communicates with ASL, glued her eyes to the interpreter. It was amazing for us as a troop that [GSOC was] able to help make this happen. It also allowed us to feel comfortable as a troop requesting access.”

- Janna Cowper Troop Leader, Troop 8542

Philanthropy: A Community Supporting Girls

As a non-profit, individual, corporate, and community support is vital to sharing our mission with all girls across Orange County. Donations make it possible for Girl Scouts of Orange County to offer girls more opportunities to excel and lead.

Promise Circle

Girl Scouts of Orange County launched the Promise Circle in 2020 for donors seeking greater connection and engagement with our organization. These highly valued stakeholders are invested in advancing the Girl Scout mission and ensuring its sustainability for years to come. It all began with 23 Founding Members. We are thrilled to report that this special group has grown and now includes 65 members, with 15 new philanthropists joining this year.



Trefoil Trot

Our first annual Trefoil Trot 5K Walk was an exciting, new community event with 750 Girl Scout troops, family, friends, and community supporters walking the 5K course around Wild Rivers Waterpark while enjoying the spirit of Girl Scouts. Following the Trefoil Trot, the fun continued with a visit to “Camp Cooldown,” a fun family festival, where everyone gathered for Girl Scout-themed activities, face painting, lanyard making, LEGO racecar building, axe throwing, and more. Registration costs and event sponsorships made this a winning event for GSOC.

Voice for Girls 2023

*Presented by Kaiser Permanente
and U.S. Bank*

Girl Scouts of Orange County hosted its 12th annual Voice for Girls forum on Friday, May 5, at the Newport Beach Country Club. The event attracted 250 business, community, and education leaders across Orange County. The annual think-tank raises money for Girl Scouts and aligns local leaders with our vital mission to support girls in reaching their full potential.

Keynote speaker Dr. Casey Cooper, a Licensed Psychologist, Researcher, and Educator, discussed the impact of perfectionism on women’s wellness and shared actionable steps on how females can improve their well-being. A stellar, inspiring Gold Award Girl Scout panel also shared their thoughts on mental wellness and the sustainable action projects they launched to help others overcome mental health issues.





Challenge Cup

Our 3rd annual Challenge Cup was an incredible day of fun in the sun at Newport Dunes in August. Girl Scouts and adults joined together for this philanthropic, team-building experience. Challenge Cup raised money through event sponsorship, as well as peer-to-peer fundraising. Each team was paired with a Senior or Ambassador Girl Scout as they competed in a series of challenges embracing Girl Scouts' Program Pillars. The event wrapped up with a sunset luau and awards presentation celebrating the Challenge Cup winners and everyone's fundraising success.

Thank you to Title Sponsor: Capital Group, Team Sponsors: Cox Business, Farmers & Merchants Bank, Full Circle Fitness, Todd Priest & Associates, GSOC Board Team, Luau Sponsor: Remy & Eric Hernandez, and Co-Chairs: Ara Anoshiravani & Christine Mueller.



Congratulations to the winning team from Cox Business, led by GSOC Board Member Jodi Duva (center).

Volunteers:

The Heart and Soul of Girl Scouts

We treasure the more than 10,000 volunteers who support our quest to prepare girls for a lifetime of opportunity and leadership. Our mission is only possible with volunteers. This year, we saw a 6.5% increase in the number of adults stepping up to support Girl Scouts.



2023 Recognition Event

Girl Scouts of Orange County and its Board of Directors joined hundreds of Girl Scouts, volunteers, and guests at the Disneyland Hotel to celebrate the incredible accomplishments of local Girl Scouts and the talented, dedicated volunteers who guide them. While 222 girls were honored for the many ways they make the world a better place, our council also recognized the extraordinary service of 75 women and men who give selflessly of their time and talents.



Volunteer Conference

Our dedicated volunteers, staff, and exhibitors gathered at Chapman University for Girl Scouts of Orange County's 2023 Volunteer Conference in August. The annual event was filled with learning, sharing, and inspiration. Two highlights included the Investiture Ceremony to welcome our newest troop leaders and the Service Unit Honor Awards. The Volunteer Conference offered 25 workshops and presentations, 20 community exhibitors, and a dynamic keynote by Amanda Escobedo, Empowerhouse Coaching.

Thank you to sponsors Blue Sky, Farmers and Merchants Bank, Newport Harbor Elks Lodge #1767, and Presstime.



Girl Scouts of the USA 2023 National Convention

It was an unforgettable and empowering experience for the contingent of 48 Girl Scouts, troop leaders, volunteers, staff, and board members representing Girl Scouts of Orange County at Girl Scouts of the USA's 56th National Convention held in July at The Walt Disney Resort in Florida. The five-day mega event—the triennial National Council Session and Phenom by Girl Scouts—attracted nearly 10,000 attendees. While the event is a chance to laugh, share, and celebrate being a Girl Scout, the convention supports enriching Girl Scouts' journeys, including actionable steps to lead change. Delegates did important work at the NCS, including amending the preamble of the Girl Scouts Constitution to include anti-racism language. The next GSUSA National Convention will take place in Washington, D.C., in 2026.

Special thank you to our 2023 National Delegates: Jessica Castillo, Julie Jackson, Molly Jolly, Emily Lawrence, Sabine Lerner; Lanie Nicholson, Karen Parker Murphy, Vikki Shepp, Christine Scheuneman, Melissa Wong, and alternates Lisa Bryson, and Thao Chang.



GSOC Delegates with Girl Scouts of the USA CEO, Bonnie Barczykowski.



Financials*

Fiscal Year Ended September 30, 2023

STATEMENT OF FINANCIAL POSITION (AUDITED)

As of September 30, 2023

Assets	\$18,459,202
Liabilities	2,059,010
Net Assets	16,400,192
Total Liabilities and Net Assets	\$18,459,202

STATEMENT OF ACTIVITIES (AUDITED)

For the fiscal year ended September 30, 2023

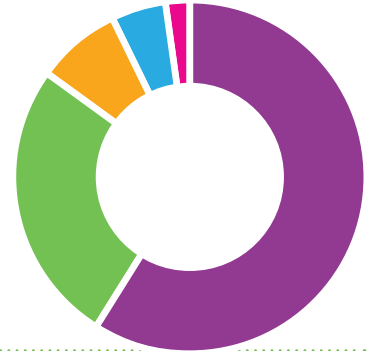
OPERATING	
Total Support & Revenue**	\$14,536,481
Total Functional Expenses	(16,611,018)
Change in Net Assets	(2,074,537)

NONOPERATING	
Net Transfers from Friends of the Girl Scouts Trust (FOGST)	1,679,804
Change in Net Assets	1,679,804

Total Change in Net Assets	(394,733)
Net Assets, Beginning of Year	16,794,925
Net Assets, End of Year	\$16,400,192

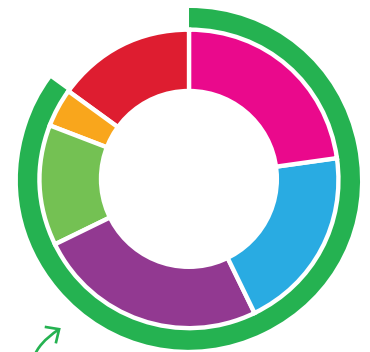
2023 REVENUE**

- 59% Net Product Sales
- 26% Contributions & Government Relief Programs
- 8% Program Fees
- 5% Other Income
- 2% Net Council Shop



2023 EXPENSES

- 23% Girl Programs
- 20% Membership Services
- 25% Volunteer Services
- 13% Properties (including Camp Scherman)
- 4% Communications
- 15% Management, Fund Development, & General



85% Program Services

* Excludes Friends of the Girl Scouts Trust (FOGST). FOGST manages funds for capital expenditures, operating reserves, restricted endowment funds, and cash flow. As of September 30, 2023, there were \$19.9 million in assets held by the Trust.

**Total Revenue in chart includes Total Support & Revenue.

Audited Financial Statements will be available at www.girlscoutsoc.org/financials after March 1, 2024.

Juliette Gordon Low Society

The Juliette Gordon Low Society is a distinguished group of friends who make Girl Scouts part of their legacies and a beneficiary of their estate plans.

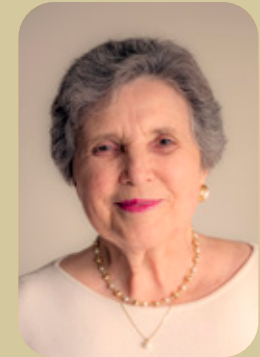
Bradley and Gwen Hontz
Dianna Sundell
Gary Findley and
Becky Bailey-Findley
Mr. Alan Slipson and
Ms. Leeora Beck
Diana Brookes
Karin Carlson
Ms. Beth Carroll
David and Barbara Christensen
Ann Crane
Larry and Sophie Cripe
Mr. Lawrence Calder and
Mrs. Dianne Belk
Betsey Olenick Dougherty
Mr. and Mrs. Erik Andersen
Jeff and Suzanne Esber
Danielle Gilbert
Anne Guiltinan and Kathy Ryan
Mohamed and Gulie Hamir
Lisa Hinshaw
Burt and Molly Jolly
Elizabeth Kane
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Mel Little
Gabriel and Heather Madrigal
Gina Magee
Robyn and Aldo Manzini
Nancy and Scott Nygren
Tom and Marti O'Neill
Jill Patterson
Wendy Ruth
Christine A. Scheuneman

Mary Celine Scott
Victoria Shepp
Christine Shingleton
Ms. Marie L. Singer
Erin Slattery
Elizabeth Stahr
Ronda Sussman
The Blome Endowment
Ron Osajima and
BJ Watanabe
Nella Webster-O'Grady

In Memorium
Ms. Nina Kribbs
Joan Prisk
Sharon Z. Barry
Carol S. Beishline
Charlotte T. Hatfield Cox
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Ethel J. Watts
Josephine Alleman
Maggie Williamson
Ms. Marcia J. Stringer
Martha Modderman
Patricia L. Crane
Ms. Sharon Dziuk
Victoria Heidelman
Schoepe Family Trust

Donor Spotlight: **Elizabeth Stahr**



For those who have experienced the magic of Camp Scherman, no doubt you're familiar with the Stahr Amphitheater. It's the heart of camp. A gathering place where Girl Scouts can stargaze, sing songs, and revel in camp fun and sisterhood. This special spot is appropriately named after Elizabeth Stahr, who grew up as a Girl Scout, went to camp, and especially loved singing songs. "Singing is very important for girls because it makes them part of a group, and everybody can be equal."

Elizabeth's passion for Girl Scouts began at age seven during World War II, and her mother's loving actions reinforced it. She watched her mother step in to lead a Brownie troop when their troop leader couldn't because of the war. Elizabeth says a lot of who she is today comes from being a Girl Scout. The Girl Scout Promise and Law provided her with an excellent guideline to live by.

In the early 1970s, when her daughters, Gretchen and Karen, were old enough, Elizabeth signed them up for Girl Scouts and became a devoted troop leader. Devoted is an understatement. At one point, Elizabeth co-led a troop with 105 girls with a team of other moms.

Elizabeth lives a life of service by helping others however she can. She attributes those ingrained values to her Girl Scout experience. In the 1980s, Elizabeth and her late husband, John, were original contributors to the Camp Scherman Capital Campaign. In recognition of their generous gift, the amphitheater was named after them. For decades, Girl Scouts have benefited from the Stahr's largesse at our "mountain home." In 2021, Elizabeth gave another significant gift to revitalize camp, including the eponymous amphitheater. The Stahr Amphitheater rebuild now includes concrete bench seating, a masonry fire ring, a stage, and compliant pathways and access for Americans with Disabilities (ADA). Thanks to Elizabeth Stahr, it's a place where all Girl Scouts are welcomed and will sing songs for decades to come.

If you want to leave your legacy for current and future generations of Girl Scouts through the Juliette Gordon Low Society, please contact Fund Development by email at fund.dev@girlscoutsoc.org or call 949-461-8800.

Thank you for investing in girls, who will change the world!

Your support enables Girl Scouts of Orange County to offer more girls opportunities to excel and lead. We gratefully acknowledge all of our generous donors.

(Donors listed contributed during our fiscal year from October 1, 2022 to September 30, 2023.)

\$100,000+

Hamir Family Charitable Trust

\$50,000-\$99,999

Casey Family Foundation

U.S. Bank Foundation

\$25,000-\$49,999

Angels Baseball

Broadcom Foundation

Capital Group Companies

Disneyland Resort®

Kaiser Permanente Orange County

O.L. Halsell Foundation

Jeff and Caron Winston

\$10,000-\$24,999

Angels Baseball Foundation, Inc.

Anonymous

Cox Business

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Christine and Michael Mueller

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Vikki Shepp

Taco Bell Foundation

TechMD

The Estate of Ethel J. Watts

Todd Priest & Associates

Nella Webster-O’Grady and Kevin O’Grady

Western Digital

Woods Family Foundation

\$5,000-\$9,999

Anaheim Ducks

Anonymous

Pamela Balys

Beacon Pointe Advisors

Blank Rome, LLP

Bloomingtondale’s

C.J. Segerstrom & Sons

Girl Scouts of the USA

Erin N. Johnson

Burt and Molly Jolly

Sue King

Graham Lee

Addy and Matt Lerner

Moreno Family Foundation

Orange County Department of Education

Orange County Medical Association

Orange County United Way Women’s
Philanthropy Fund

We are deeply grateful to philanthropist MacKenzie Scott for her \$2.8 million donation to Girl Scouts of Orange County. Her gift is helping to ensure that every girl across Orange County has access to Girl Scouts’ life-changing experiences.

Margaret O'Sullivan
Pacific Life Foundation
Parker Hannifin Foundation
Jill Patterson
Lisa Perrine
Samuel P. Adams Trust
SoCalGas
Peter and Mary Tennyson
The Charles and Mildred
Schnurmacher Foundation
The Inouye Family Trust

\$2,500-\$4,999

Anonymous
Disney Imagination Campus
Disney VoluntEARS
Community Fund
James and Julie Farbaniec
Martha G. Fluor
Full Circle Fitness
Goldman Sachs Matching
Gift Program
GSOC Event Committee
Remy Hernandez
Katie and Kyle McCoy
Municipal Water District of
Orange County
Scott and Breanne Myers
Parker Aerospace
Michele Richards, CEO OC Fair
& Event Center
David and Christa Ruiz
The Boeing Company
WISE

\$1,000-\$2,499

Maria Alderete and Janelle
Fredericksen
Collene and Charlton Anderson
Anonymous
Kris and Mark Belzowski
Sarah Butler
Antonella Castro
Cox Communications
Ann Crane
Dhalla CPA, A Professional
Corporation
Kari and Chris Durham
Suzanne and Jeff Esber
Experian
Lesley O. Finch
Cathy Fitzpatrick
Katrina Foley
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Glee Harris and Steen Sellers
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Michiko and Glenn Inanaga
Julie Jackson
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Kawasaki Motors Corporation,
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Sharon R. Klein
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Masson Family Foundation
Julie Miller-Phipps and
Michael Phipps
Newport Harbor Elks Lodge
#1767
Marti and Tom O'Neill
Patricia Mitchell Trust

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Sempra Energy Foundation
Christine Shingleton
Stephanie Smetana
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Tristan and Veronica Thousand
Stacey and Paul Von Berg
Sarah and Heidi
Wagner-Thomas
Richard Walker
Walmart Store #2636
BJ Watanabe and Ron Osajima
Wendy Weeks

\$500-\$999

Amazon Smile Foundation
Anonymous
Nancy Bailon
Bank of America Employee
Matching Campaign
Elizabeth Bernay
Lauren Bryden
Deborah Carona
Cheryl Casanova
Jessica Castillo
Jill Cruse
Nicole Dang
Dean Dauger and
Catherine Venturini-Dauger
Justin and Kristi Davis
Kelly Dayton
Sandra DiSario

Edison International Employee
Giving
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John and Martha Gibbons
Laurie P. Graves
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Constance Haggin
Hall Charitable Foundation
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Jenny Reyes
Road Runner Sports
Saddleback Animal Hospital
Donald and Karen Schaffer
Kathy Scherer
Sarah Seibert
Tiffany Sutliff
UnitedHealth Group -
Employee Giving Campaign
Waste Management
Julie Weeks
Andrea Zelinko

Gifts In-Kind

Valued at \$500 or more

\$25,000-\$99,999 Value

Cox Business
Wild Rivers

\$10,000-\$24,999 Value

Disneyland Resort®
Radix Products
Sunset Industrial Parts, Inc.
Yogurtland

\$5,000-\$9,999 Value

Bradford Renaissance Portraits
Dale Carnegie of Orange County

\$2,500-\$4,999 Value

Blue Sky/WAAV
Bongo Ink
Rowley Portraiture

\$1,000-\$2,499 Value

Ken Kerr
Ingrid Rodenbeck
Santa Ana Elks Lodge #794

\$500-\$999 Value

Balboa Island Museum
BizHaus
The Bryson Family
Orange County Fair & Event
Center
Raising Canes

Community Partners

Agencies, companies, organizations, and individuals who contributed to the advancement of GSOC's mission, outside of cash or recognized in-kind donations.

ABC Bakers	Brea Mall	Crisanta Knight Series (Geanna Culbertson)
Albertsons	Brittany Fella, LMFT	Cynthia Karim- Special Effects Makeup
All Girls Math Tournament	Broadcom Foundation	Discovery Cube OC
Amazon	Buena Park School District/Titans	Disney VolunTEARS
American Red Cross	ASES	Disney's Imagination Campus
Amigos de Bolsa Chica	CA State Parks	Disneyland Resort®
Anaheim Ducks	Cal Fire Riverside	Dragon Kim Foundation
Anaheim Family YMCA/Anaheim Achieves	California State University, Fullerton	Dreams for Schools
Anaheim Garden Walk	Campdocs	Eclectic Printing
Angels Baseball	Capital Group	Edwards LifeSciences
Applied Medical	CBRE	Endless Sun Surf
Aquarium of the Pacific	CC Creations	Environmental Nature Center
Army Navy	Century Theaters	Ericsson
Art Therapy OC	Chance Theater	Erin's Hallmark Fountain Valley
Arts & Learning Conservatory	Chapman University	Ethan Allen - Laguna Niguel
Bank of America	Chase Bank	Exodus Escape Room
B.B. Simon	Child Creativity Lab	Fashion Camp
Beyond the Reflection	Chuck Jones Center for Creativity	First American Title
Big Brothers Big Sisters of Orange County & IE	Circle K International at Orange Coast College	FIRST Robotics
Binky Patrol, Inc.	City of Anaheim - Suicide Awareness	First Tee of OC
Bionerds	City of Irvine	Flower Girl World
Birds & Bees Connection	City of Newport Beach	Food 4 Less
Blank Rome Collaboration	City of Santa Ana	Fullerton College
Bloom Foundation	Cogito Debate	Ganahl Lumber
Blue Sky	Collegewise - Irvine	Garner Holt Education through Imagination
Bolsa Chica Conservancy	Color Me Mine - Costa Mesa	GEARup4Youth
Boys & Girls Clubs of Garden Grove		Go Sports

Goods & Goats Market	Northrop Grumman Corporation	Programs of Religious Activities with Youth (P.R.A.Y.)	SOCO Farmers Market
Green Hat Society	OC Habitats	Project Access Inc.	South Coast Repertory
Healthy Rhythms	OC Yard Greetings	Project Hope Alliance	Sprouts
Human Options	Octane Foundation for Innovation	Ralphs	St. Paul's Lutheran Church
Illumination Foundation	ONE LOVE Foundation	Raspberry Pi Foundation	STARBASE
Jamboree Housing	One Warm Coat	Raytheon	Starbucks
JOANN Fabrics	OneOC	Regal Resources, Inc.	Stater Bros.
Kaiser Permanente	Operation Christmas Child	REI Laguna Hills	STEMup4Youth
KidWorks	Orange Coast District Elks Lodges	Richard Nixon Presidential Library	Synergo
Kindness Rocks Project	Orange County Business Council	Riverside Emergency Mgmt	Target
Knott's Berry Farm	Orange County Children's Theatre	Sam's Club	TCCDC/Empowered Scholars
Laguna Playhouse	Orange County Crime Lab	Sandy Feet Initiative	Teresa's Jewelers
Laura's House	Orange County Department of Education	Santa Ana Chamber of Commerce	The Energy Coalition
Live Shoot-1 Professional Photography	Orange County Fair	Santa Ana College Fine & Performing Arts	The Perfect Impression
Lori Mendenhall Designs	Orange County Health Care Agency, Alcohol & Drug Education & Prevention Team (ADEPT)	Santa Ana Elks Lodge #794	Trophy Nuts
Los Angeles Chargers	Orange County Hispanic Chamber of Commerce	Santa Ana Unified School District/ Engage 360	Tustin Unified School District/ Expanded Learning Program
Los Angeles Clippers	Orange County Rescue Mission - Village of Hope	Save Our Youth (S.O.Y.)	UCI Health-Pediatric Burn Prevention
Los Angeles Galaxy	Orange County School of the Arts	Science Heads Inc.	University of California, Irvine
Los Angeles Sparks	Orange County Soccer Club	Science Scoop	UPS
Lowe's	OWLS of Fullerton	Second Harvest Food Bank	U.S. Bank
M2 Media	Pacific Ballet Theatre	Seegerstrom Center for the Arts	Vons
Magnolia Science Academy	Pacific Coachways	Skate Dogs	Walmart
Meals on Wheels Orange County	Pacific Dental Services	Skills IRL	Western Digital
Medtronic	Pavilions	Smart & Final	Whole Foods
Miss Gee's Sweets	Pinwheels for Peace	SoCal Animal Response Team	Wild Rivers
Mothers Against Drunk Driving - MADD	PlayItSafe - Defense Strategies for Women and Children	SoCalGas	WISE (Women Investing in Securities and Education)
Mt. San Antonio College	Play-Well TEKnologies	Social Assistance Program for Vietnam	WOLF HAVEN INTERNATIONAL
Municipal Water District of Orange County		Society of Women Engineers (SWE-OC)	Women & Wheels - Cruisin' For A Cure
Newport Dunes			Zombie Donuts
Newport Harbor Elks Lodge #1767			



Promise Circle

Girl Scouts of Orange County thanks our generous Promise Circle supporters who connect with and invest in the incredible, life-changing efforts of our organization. We are united in our mission to help build confident, resilient girls who dream big and, in turn, change the world for the better.

Launched in 2020, Promise Circle stakeholders help to ensure the sustainability of the benefits girls gain through the Girl Scout Leadership Experience.

Pearl Members

Julia & George Argyros
Hamir Family Charitable Trust
Lisa Hinshaw

Trefoil Members

Darla S. Holland, MD
Christine & Michael Mueller

Christine A. Scheuneman
Vikki Shepp

Nella Webster O'Grady & Kevin O'Grady
Jeff & Caron Winston

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Jill Patterson | Todd Priest | The Inouye Family Trust

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Dianna Sundell | Peter & Mary Tennyson | Veronica Garcia Thousand | Stacey Von Berg | Heidi & Sarah Wagner-Thomas | Julie Weeks

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Go-Getter Members

Natalie Cano | Patricia Colando | Saachi Pavani | Jessica Shipma

The Girl Scout Promise

On my honor, I will try:
To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.

The Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.

Mission

Girl Scouts builds girls of courage,
confidence, and character,
who make the world a better place.

Vision

Girl Scouts of Orange County
creates the *best* leadership development
experiences for *all* girls in Orange County.

girlscouts
of orange county

9500 Toledo Way, Suite #100
Irvine, CA 92618

Visit us at www.girlscoutsoc.org

     /girlscoutsoc



Special Girl Scout delivery!

Troop 3262 from Los Alamitos wanted to do something fun and joyful as a community service project that benefited others. The Barbie™ movie sparked their great idea. All summer long, the Girl Scouts collected Barbie™ dolls expressing every type of diversity, including dolls in wheelchairs and with prosthesis, and then donated them to hospital patients at Memorial Care Miller Children's & Women's Hospital Long Beach.

