



girl scouts 
of orange county

2025 Annual Report

Invest in Girls. *Change the World.*

2025 Annual Report

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On the Cover

PowHERful Voices. Real Impact.
Local Girl Scouts featured in GSOC's
new PSA are sharing their stories,
leadership, and confidence in action.



Scan the QR code to watch.



Girl Scout's Quick Action Saves Life

A family vacation sea glass excursion nearly turned tragic when a fisherman collapsed on the shore, but thankfully, Girl Scout Tayva Veal sprang into action. Using the water safety and first aid skills she learned through Girl Scouts, Tayva jumped in to help drag the man away from the surf and waited with him until help arrived, ultimately helping save his life. In honor of her heroic actions, Tayva was awarded the National Girl Scout Lifesaving Award, a national recognition presented by Girl Scouts of the United States of America (GSUSA). Tayva was also recognized by the City of Lake Forest as a Lake Forest Community Hero, where she was honored for her bravery, quick thinking, and willingness to act in an emergency.



"I just thought, 'we have to help him. I didn't really think about anything else.'"

-Tayva V., Lake Forest, Troop 2898
2025 GSUSA Medal of Honor Recipient
Pictured with her mom left, and troop leader right.

Board of Directors

OFFICERS

Christine Mueller, *Board Chair*
Capital Group

Ara Anoshiravani, *1st Vice Chair*
GHJ Advisors

Julie Farbaniec, *2nd Vice Chair*
Leadership Enthusiast

Jeff Winston, *Secretary*
Retired I.T. Executive

Azeem Dhalla, *Treasurer*
Dhalla CPA, A Professional Corporation

Vikki Shepp, *CEO*
Girl Scouts of Orange County

MEMBERS-AT-LARGE

Lillea Acasio, *Los Angeles Angels*

Alpesh Amin M.D., *University of California-Irvine*

Kris Dagger, *Kaiser Permanente*

Cathy Fitzpatrick, *Tax & Financial Group*

Kelly Given, *Lennar Corporation*

Bethany Ige, *U.S. Bank*

Sharon Klein, *Blank Rome, LLP*

Jennifer Lew, *Blizzard Entertainment*

Susie López-Guerra, *National Center on Education and the
Economy (NCEE)*

Maggie O'Sullivan, *JP Morgan Chase*

Todd Priest, *Todd Priest and Associates (TP&A)*

Gabriela Robles, *St. Joseph Community Partnership Fund*

GIRL ADVISORY MEMBERS

Aarna Mahale

Ella Wormser

Jocelyn Mathew

MESSAGE FROM GIRL SCOUTS OF ORANGE COUNTY'S

Board Chair and CEO

Because of you, Girl Scouts of Orange County continues to be a place where girls can discover who they are, explore what matters to them, and grow into leaders who make a difference in their communities and beyond.

In 2025, Girl Scouts across Orange County showed us what courage, confidence, and character look like in action. Girls led community service projects, earned their Bronze, Silver, and Gold Awards, explored the outdoors at Camp Scherman, built robots and engineered solutions in our STEM programs, and developed entrepreneurial skills through the Girl Scout Cookie Program. Every experience helped girls build the skills that will serve them for a lifetime: goal setting, decision making, money management, people skills, and business ethics.

This year also marked an important period of transformation for our council. Like many nonprofits, we are navigating rising costs and changing community needs. We are reimagining how and where Girl Scouts happens, expanding community-based programming, strengthening partnerships, and focusing our resources where they have the greatest impact: directly serving girls.

Through all of this, one thing has remained constant: our commitment to ensuring that every girl in Orange County has the opportunity to be a Girl Scout.

When you support Girl Scouts, you are not just supporting a program. You are investing in future scientists, entrepreneurs, educators, public servants, and community leaders. You are investing in girls who will lead businesses, serve their communities, and make the world a better place.

Thank you for being part of this movement and for believing in the power of girls.



Vikki Shepp, Ed.D.
CEO



Christine Mueller
BOARD CHAIR

Girl Scouts builds girls of
Courage, Confidence, and Character,
who make the world a better place.

Who We Are:

OVER 15,000 GIRLS AND
10,000 VOLUNTEERS AND ADULT MEMBERS
REPRESENTING EVERY ZIP CODE IN ORANGE COUNTY
SUPPORTED BY DONORS & PARTNERS



Expanding Access Through Community Partnerships

Girl Scouts of Orange County partnered with the Tustin Unified School District to host a special field trip for over 70 girls. The day was filled with engaging activities in STEM, art, and outdoor Girl Scout programming, creating a fun and enriching experience for all participants.

Through hands-on learning, creativity, and exploration, girls were introduced to new skills while building confidence, curiosity, and a sense of belonging. For many, this opportunity provided access to experiences they may not otherwise have, helping to spark new interests and connections. Programs like this play an important role in expanding access and ensuring all girls can benefit from opportunities that support their growth and development.

Ballet Folklorico: Empowering Girls Through Culture, Connection, and Community

Girl Scouts of Orange County's Ballet Folklorico Troop 1918 exemplifies how Girl Scouts transforms lives through leadership, cultural connection, and community engagement. Serving girls ages 6–18, the program provides a supportive environment where participants build confidence, develop teamwork and leadership skills, and take pride in their cultural heritage through traditional dance. Guided by dedicated leaders, the troop brings the Girl Scout mission to life; developing girls of courage, confidence, and character.

Through performances and community partnerships, the girls extend their impact beyond the troop; engaging over 400 community members and fostering meaningful connections across local schools, families, and organizations. At the same time, Girl Scouts connects artistic expression to real-world opportunities by connecting with local dance instructors, artisans, and small businesses, demonstrating the broader value of investing in girls and the arts.

This work reflects the power of Girl Scouts to not only uplift individual girls, but to strengthen communities, preserve cultural traditions, and inspire the next generation of leaders.



Broadcom Foundation Brings Coding to Life

Sponsored by the Broadcom Foundation, Girl Scouts of Orange County's STEM Explorer Day Camp in Santa Ana expanded access to hands-on STEM learning. Through a supportive and engaging environment, participants were introduced to coding and computer science using Raspberry Pi technology, many for the first time, alongside interactive activities that encouraged creativity, teamwork, and problem-solving.

Girls shared that they truly enjoyed the experience, noting that it sparked their curiosity in STEM and gave them the opportunity to make new friends. Experiences like this reflect Girl Scouts' commitment to expanding access to high-quality learning experiences and inspiring girls to explore future pathways in science and technology.

GIRL SCOUTS WORKS!

Girl Scout alums are more likely than non-alums to:

Attain higher levels of education and management positions at work

Volunteer and contribute to causes they support

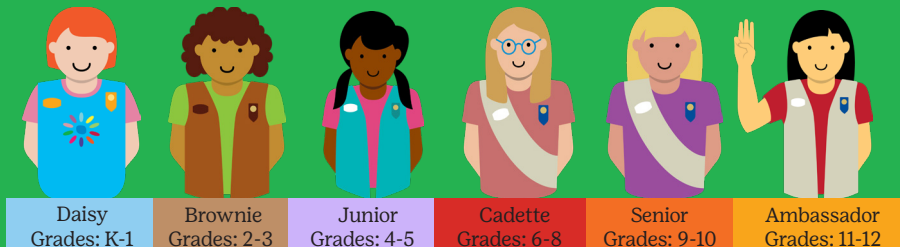
Be civically involved

Exhibit leadership attributes and hold more leadership roles

Be more satisfied with life—personally, professionally, and financially

As Girl Scouts earn badges and patches, connect with their sister Girl Scouts, and have fun, their superpowers — leadership, innovation, creativity, resilience — shine. Their Girl Scout values lead them to be kind, compassionate, and stand up for others. Girl Scouts also step up to give back. They lead service projects to help those in need and take action to positively impact our community and beyond.

Girl Scouts helps girls discover their best selves!



From kindergarten through 12th grade, girls gain important skills in areas that form the foundation of the Girl Scout Leadership Experience: STEM (science, technology, engineering, and math), outdoors, life skills, entrepreneurship, and the arts.



Making Mindfulness Matter

Inspired by global youth voices and her Girl Scout experience, GSUSA Gold Award Scholarship recipient Alexandra H. founded a wellness center that supports more than 100,000 families with free mental health resources, peer-led therapy, and mindfulness programs.

In partnership with the Youth Center, a cornerstone of the Los Alamitos community, Alexandra created a sanctuary where young people and their families can be empowered by life-changing resources and services.

The “Making Mindfulness Matter” initiative challenged prevailing stigma and identified the need for a youth-focused space promoting early mental health awareness and normalization based on feedback from global youth. This center, a haven for empathy, support, and healing, provides free mental-health resources, therapy, and cultural awareness and mindfulness workshops.

Always willing to demonstrate leadership in service to others, Alexandra founded the Leadership Council at the Youth Center, and she was the first youth in the center’s 72-year history to be elected to its Board of Directors.



“Channeling this experience and knowledge, coupled with my Girl Scout skills, has illuminated my passion and steadfast dedication to give back and make a meaningful impact on the lives of youth, especially through the invaluable avenue of mindfulness.”

- Alexandra H., Gold Award Girl Scout, Rossmoor, Troop 2586
2025 GSUSA Gold Award Scholarship Recipient

Outdoors



Nature sparks curiosity, boosts confidence, and creates unforgettable memories—and Girl Scouts discover all its wonder through exciting outdoor adventures and hands-on exploration. Whether at Camp Scherman, at a park, along the coastline, or at GSOC's headquarters, Girl Scouts have a blast learning new outdoor skills, making friends, and connecting with nature in meaningful ways.

Girl Scouts Love State Parks

Girl Scouts Love State Parks brought together more than 600 participants for a day of outdoor adventure and discovery at Bolsa Chica State Beach and Chino Hills State Park. Girls and families explored hands-on activities, from lifeguard demonstrations and K-9 meet-and-greets to guided hikes and wildlife exploration. Participants also gave back through a beach cleanup and enjoyed a wetlands tour. Many extended the experience with overnight camping, building confidence, connection, and a deeper appreciation for nature, while creating lasting memories and strengthening their sense of environmental stewardship.



Outdoor Training for Girl Scouts and Adults

This dynamic outdoor training equipped volunteers with the skills and confidence to lead engaging Girl Scout adventures. Participants learned outdoor cooking techniques using a variety of methods. The training also covered troop camping essentials, from setting up campsites to leading overnight trips. Volunteers also explored hands-on skills like knot tying, map reading, and campfire traditions, creating a fun and supportive environment that inspires girls to explore, lead, and thrive outdoors.



Campfire Songs & S'mores

Campfire Songs & S'mores brought the magic of Girl Scout traditions to life in a joyful, high-energy evening filled with music, laughter, and connection. Girl Scouts from near and far gathered to sing their favorite camp songs, dance freely, and share in the simple delight of s'mores. The event created a welcoming space where girls could be themselves, build confidence, and form new friendships—all while celebrating the spirit and sisterhood that make Girl Scouts so special.

“They had an incredible time being silly with other Girl Scouts singing repeat songs like “40 years on an Iceberg” and “Princess Pat”. They also enjoyed learning the legacy of “On My Honor” and Ella was thrilled to teach it to her troop at a recent campout. And of course, the ooey, gooey s'mores!”



Donors Help to Fund a Legacy at Camp Scherman

Celebrated at the Legacy in the Pines event at Camp Scherman, the Camp Capital Campaign highlights the community's shared commitment to investing in the future of camp. Separately, a generous \$100,000 gift from the former First Congregational Church of Santa Ana (1889–2024) supports critical capital improvements, honoring generations of Girl Scouts who found community within its walls. Together, these contributions reflect the enduring impact of those who believe in the power of camp to inspire growth, connection, and lifelong memories.



Help keep the magic of camp alive.
Support Camp Scherman today at
www.girlscoutsoc.org/give

STEM



Girl Scouts of Orange County is inspiring the next generation of innovators through dynamic STEM programs. Through hands-on experiences in science, technology, engineering, and math, girls build critical thinking skills, creativity, and confidence. In an all-girl environment, they are empowered to take risks, solve complex problems, and discover their potential. Together, we are breaking down barriers and preparing girls to lead—and shape solutions for—the future.

Robotics Teams

This year, four Girl Scout robotics teams, Cookie Bytes, Aqua Innovators, Guinea Pigs, and Team NoWifi, advanced to regional competitions, marking a major achievement. Competing in the FIRST LEGO League, girls engaged in hands-on learning through research, problem-solving, coding, and engineering. Teams built and programmed LEGO® Education SPIKE™ Prime robots to complete mission-based challenges while also developing innovative solutions to real-world problems through their research projects.





Maker Nights

The Argyros GSLC Makerspace is a space where Girl Scouts explore creativity, try new things, and design their own inventions. Through themed Maker Nights like You GLOW Girl Scout and MAKE the 4th Star Wars Night, girls engaged in engineering and science while building resilience and problem-solving skills. They learned to innovate, embrace challenges, and grow in a supportive environment, gaining confidence and developing in-demand skills for the future workforce.

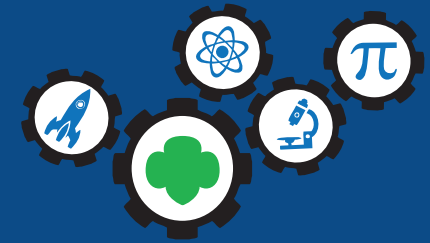
Daisy & Brownie Day at the Zoo

Over 200 Girl Scouts and their families and troops joined us for a wild adventure at the Santa Ana Zoo designed just for Daisy and Brownie Girl Scouts!

Girl Scouts explored the wonders of STEM and nature while exploring a zoo home to over 260 animals, including fascinating primates and several endangered species.

Girl Scouts to completed their Shapes in Nature Badge. They explored the the zoo using the GSOC Interactive Badge Booklet!

During the event, Girl Scouts also visited the Craft Corner and got an exclusive behind-the-scenes talk with a Zookeeper!



Girl Scouts of Orange County STEM Consortium

Thanks to the generosity of STEM Consortium sponsors, OC Girl Scouts are exploring Science, Technology, Engineering, and Math and recognizing the importance and power of STEM for their future success.

2025 Members

Broadcom Foundation
(Founding Member)

Blank Rome

Capital Group

Edwards Lifescience

Kaiser Permanente

SPA Education-Music
Foundation, INC

Western Digital



STEM Expo

On October 13, 2024, GSOC hosted the 9th Annual STEM Expo at Orange Coast College Planetarium, organized by the GSOC STEM Patrol Volunteer Team. More than 500 attendees explored STEM through 30+ vendors, including Boeing, Raytheon, WISE, and TAE Technologies. Girl Scouts engaged in topics like criminology, plasma physics, and coding, while enjoying a planetarium show and interactive exhibits.



Entrepreneurship



Girl Scouts of all ages build their business savvy, learn financial literacy, and hone their entrepreneurship skills through badge programs, online learning, and the Girl Scout Fall Product and Cookie Programs.

Girl Scouts develop five skills essential to leadership, success, and life: goal setting, decision making, money management, people skills, and business ethics.



A Milestone Moment for a GSOC Cookie Entrepreneur

Girl Scouts of Orange County proudly celebrates Hailey H., who set a new council record for lifetime cookie sales with more than 60,000 packages sold. Hailey's achievement highlights the power of the Girl Scout Cookie Program, where girls build five essential skills: goal setting, decision making, money management, people skills, and business ethics, while gaining confidence and entrepreneurial experience.

Her journey reflects the spirit of Girl Scouting and serves as an inspiration to cookie entrepreneurs everywhere to dream big, set goals, and lead with courage, confidence, and character.

COOKIES BY THE NUMBERS*

7,943

girls participated



1,888,735

packages of cookies sold

852

troops participated



33,290+ packages of cookies
donated to military and food banks

6,789

packages sold by
Top Entrepreneur
Abigail E.,
Troop 7116

**Reflective of the 2025
Cookie Program*

The **average troop earned \$1,768** to help fund activities, such as Take Action projects, travel, Camp Scherman, membership renewal, Journey books and Girl Guides, uniforms, badges, and more.

“I always ask myself, “How will this affect future Abby?” If you set goals and stay confident, you’re setting yourself up for success.”

- Abigail E., Troop 7116,
2025 Top Entrepreneur

Media and Supporters “Exploremore” about Girl Scouts

In September 2025, Girl Scouts of Orange County celebrated the debut of the new Exploremores cookie for the 2026 Girl Scout Cookie Program with a special VIP event at Andrei’s Conscious Cuisine in Irvine. Guests enjoyed an exclusive first taste of the Rocky Road-inspired cookie. The event was especially meaningful as Andrei’s is a not-for-profit restaurant owned by former Girl Scout Natalia Ostensen, who shared reflections on her Girl Scout experience and its lasting impact. The event also highlighted the power of the Girl Scout Cookie Program, which funds experiences like camps, travel, leadership programs, and community service while helping girls build entrepreneurial, financial, and leadership skills. The launch marked an exciting kickoff to the 2026 season and a celebration of the confidence and skills girls gain through the program.



Life Skills



Investing in life skills unlocks a girl's potential to lead, connect, and thrive in an ever-changing world. GSOC is committed to offering a wide range of experiences and topics including mental wellness, civic engagement, career exploration and volunteerism, which help girls develop confidence, resilience and the courage to step forward, use their voice and make a difference.

We the Girl Scouts: Democracy Series

This dynamic, girl-led four-part series for Cadettes, Seniors, and Ambassadors brings civics to life through conversation, games, and hands-on activities. Girls explored how elections worked, the structure of U.S. democracy, how laws were made through engagement with elected officials, and presidential inauguration traditions, with an optional watch party in January. Participants who completed the series earned the new Democracy badges. Centered in a girl-led model, girls drive the experience by shaping discussions, sharing perspectives, and taking an active role in their learning, while adults support their exploration.



"Our troop enjoyed this series because the right to vote is one of the most important rights given to American citizens, it is important to understand our election process as well as the system of government that unites us as Americans."

- Aarna M., Age 16, Troop 3460



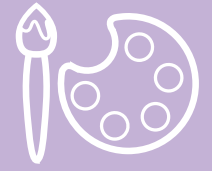
Color Me Orange County

This unforgettable 10-day national Destination adventure explored the heart of Southern California, blending innovation, culture, and fun. Girls kayaked along Newport Beach, participated in hands-on workshops and behind-the-scenes experiences at the Disneyland Resort, and discovered the arts, food, and traditions of Orange County. The journey included a girl-led service project, Highest Awards exploration, reflection time at Camp Joe Scherman, and a finale at the Pageant of the Masters, while building leadership, friendships, and lasting memories.

"This trip opened my eyes to new careers, new adventures, and how fun it is to step out of my comfort zone."

- Sarah K., High School Freshman

Arts, Entertainment, and Hospitality



We are continuing to grow our all-encompassing Arts program, designed to go beyond traditional experiences and offer Girl Scouts diverse and meaningful outlets for creativity and self-expression. This year, nearly 1,200 girls participated in 73 engaging program experiences. From designing succulent gardens and creating freshwater pearl jewelry to exploring special effects makeup and more, each opportunity encouraged creativity, skill-building, and discovery. All experiences were designed to support personal growth, expand horizons, and inspire future success.

Spring Day Camp

Spring Day Camp at the Argyros Girl Scout Leadership Center in Newport Beach offered a unique Girl Scout experience filled with art, beach play, camp songs, and Makerspace activities. Girls built sandcastles, created upcycled crafts, and explored environmental stewardship through Wonders of Water activities and a LEED scavenger hunt. Thanks to dedicated volunteers and staff, campers learned new skills, made friends, and enjoyed a fun, supportive environment indoors and out.

Manners Party

Girl Scouts were “pleased as punch” as they earned their Junior Manners Badge at this fun and engaging GSOC program. Girls built confidence while preparing vegetable trays, arranging finger sandwiches, and learning proper serving etiquette. The experience also strengthened leadership and networking skills, culminating in girls hosting their caregivers and putting their event planning and etiquette skills into practice.



Pacific Symphony

Girl Scouts enjoyed a VIP experience at the Pacific Symphony Youth Orchestra’s spring concert, “Triumph & Tragedy,” at the Renée and Henry Segerstrom Concert Hall. Featuring works by Stravinsky, Rachmaninoff, and Tchaikovsky, the performance was followed by an exclusive meet and greet with the conductor and musicians, including harpist and Gold Award Girl Scout Calene Lee.

Highest Awards

Bronze, Silver, and Gold Award Girl Scouts build a better today and tomorrow.

Girl Scouts shine brightest when they're making the world a better place.

GSOC is honored to celebrate the achievements of the 464 Bronze, Silver, and Gold Award Girl Scouts who took action to create lasting change in their neighborhoods, communities, and the world at large. Each "Take Action" project is the real-life embodiment of the Girl Scout Promise to "help people at all times."

GSOC is proud of their efforts to make the world a better place.



Over the years, 3,000 Orange County Girl Scouts have earned the esteemed Girl Scout Gold Award – the highest achievement a girl can earn in Girl Scouting. Girls who earn this prestigious award identify an issue within their community, innovate a solution, create a detailed action plan, and spend a minimum of 80 hours bringing it to fruition. As these remarkable young women take sustainable action to transform their world, they gain tangible, real-world skills and prove they are the leaders that our schools, communities, and workplaces need.

 **88**
GOLD AWARD
GIRL SCOUTS
9th - 12th grade girls

 **106**
SILVER AWARD
GIRL SCOUTS
6th - 8th grade girls

 **270**
BRONZE AWARD
GIRL SCOUTS
4th - 5th grade girls

Inspired by her childhood experience with her mother's lymphoma diagnosis, Asha D. wrote and self-published "Stronger Than You Know," to help families navigate a loved one's cancer diagnosis.

"I learned that I can do hard things. Because this project was so personal to me, I was determined to see it through. When I care deeply about an issue, I don't wait for solutions. I build them."

-Asha D., Troop 3376
2025 Gold Award Girl Scout



View our Highest Awards Yearbooks, featuring Bronze, Silver, and Gold Award Girl Scouts, at www.girlscoutsoc.org/gogold.



Courage, Confidence, Character...and Comfort for Sister Girl Scouts Affected by the Los Angeles Wildfires

When their community is struggling, Girl Scouts take action. The devastating Los Angeles wildfires in January 2025 were no exception. Girl Scouts across Orange County participated in a letter-writing campaign to bring comfort and hope to those affected by the disaster. The campaign was the January focus of GSOC Year of Service, an ongoing series of community service opportunities and “take action” inspiration for Girl Scouts. GSOC collaborated with Girl Scouts of Greater Los Angeles to ensure the letters would arrive exactly where they were needed.

Girl Scouts in Orange County found another way to take action to support their sister Girl Scouts in Los Angeles. Knowing firsthand how special and significant the Girl Scout uniforms and insignia are to each girl, Girl Scouts from several troops collected donations to provide replacements to Girl Scouts who lost all or part of their uniforms.

In an unimaginable situation like the Los Angeles wildfires, Girl Scouts in Orange County continued to demonstrate the courage, confidence, and character that they are known for.



Top: Girl Scouts from Across Orange County made cards for those affected by the fires. Right: Girl Scouts Ramona G., left, from Troop 5043, and Sarah K., from Troop 5241, collect donations for those impacted by the recent Los Angeles wildfires during the GSOC Mega Delivery at Wild Rivers in Irvine on Saturday, Jan. 25, 2025. (Photo by Jeff Antenore, Contributing Photographer, Orange County Register)

Philanthropy:

A Community Supporting Girls

Through the generous support of individual and corporate donors as well as community partners, GSOC can keep providing transformative experiences for Orange County girls. As a nonprofit, donations allow us to serve more, create new programs, and ensure that every girl can be a Girl Scout.

Introducing the 1912 Society

In 2025, GSOC launched a new way to give back with the 1912 Society. With a sustaining monthly gift starting at \$19.12, members become part of a special community of supporters committed to empowering girls and building future leaders. Named for the year Girl Scouts was founded, this giving circle helps ensure that every girl has access to the life-changing experiences, leadership development, and sisterhood that Girl Scouts offers. We wish to thank the Founding Members of the 1912 Society listed in this report, for leading the way in providing sustaining support that allows GSOC to plan, grow, and reach more girls each year. Learn more about giving levels and member perks at www.girlscoutsoc.org/1912.



Voice for Girls 2025

Presented by U.S. Bank

On May 2, 2025, Girl Scouts of Orange County hosted its 14th annual Voice for Girls, an inspiring advocacy event at the Newport Beach Country Club focused on empowering the next generation of female leaders. The program brought together Girl Scouts, business leaders, and community partners for a powerful conversation on mentorship, opportunity, and building confidence for success in the workforce.

A highlight of the event was a panel of Gold Award Girl Scout candidates and recipients, who shared how their projects are creating impact in areas such as public speaking, financial literacy, and youth wellness. Keynote speaker Emily Calandrelli, aerospace engineer, science communicator, television host, and Girl Scout alum, delivered a powerful message on breaking barriers in STEM and the importance of collaboration over competition.

Together, the speakers received a standing ovation from a packed audience of more than 200 attendees, reinforcing GSOC's commitment to building girls of courage, confidence, and character who make the world a better place.

Volunteers:

The Heart and Soul of Girl Scouts

More than 10,000 strong, GSOC's adult volunteers ensure the movement flourishes. They shine as a positive force, helping shape girls' lives and empowering them to believe in themselves and the valuable gifts they offer the world. This year, we saw an increase in the number of adults helping pave the way for our Girl Scouts and, to everyone, we say Thank You for all you do.

Volunteer Conference

On August 9, 2025, GSOC hosted our annual Volunteer Conference (VolCon) at Santiago Canyon College, bringing together volunteers for a day of learning, connection, and celebration. Attendees participated in 24 dynamic workshops, including essential trainings like Outdoor Troop Camping and Travel, equipping volunteers with the skills and confidence to lead their troops.



Troop Leader Appreciation Event

GSOC hosted Troop Leader/Daughter Appreciation at Camelot Golf and Country Club, celebrating our incredible troop leaders and their daughters with a fun "par-tee" of connection and gratitude. Leaders were recognized for their dedication, guidance, and the lasting impact they make in inspiring Girl Scouts every day.



Adult Recognition Event

On March 18, 2025, GSOC honored the dedication and impact of our adult volunteers at the Annual Meeting at Anaheim Colony House. Volunteers receiving national recognition from Girl Scouts of the USA were celebrated for their exceptional service. Together, we reflected on our progress, celebrated those who make Girl Scouting possible, and looked ahead with bold leadership for the future.





Girl Scout Brownies “Train” for Travel Adventures

Learning how to travel is part of the Global Girl Scouting experience, and Brownies got to start training for travel ... with a group train ride! Along with their leaders and Global Action Team volunteers, Girl Scout Brownies practiced smart travel, made new friends, and experienced a bit of culture and history as they traveled from the historic Santa Ana Train Station to the San Juan Capistrano Mission.



Financials*

Fiscal Year Ended September 30, 2025

STATEMENT OF FINANCIAL POSITION *(AUDITED)*

As of September 30, 2025

Assets	\$15,500,135
Liabilities	1,558,589
Net Assets	13,941,546
Total Liabilities and Net Assets	\$15,500,135

STATEMENT OF ACTIVITIES *(AUDITED)***

For the fiscal year ended September 30, 2025

OPERATING

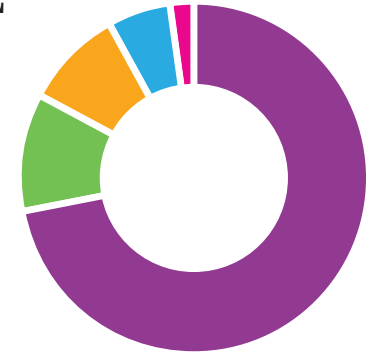
Total Support & Revenue	\$10,492,715
Total Functional Expenses	(14,090,814)
Change in Net Assets	(3,598,099)

NONOPERATING

Net Transfers from Friends of the Girl Scouts Trust (FOGST)	3,621,929
Change in Net Assets	3,621,929
Total Change in Net Assets	23,830
Net Assets, Beginning of Year	13,917,716
Net Assets, End of Year	\$13,941,546

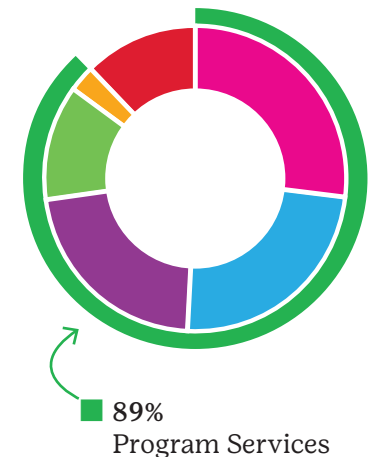
2025 REVENUE

- 72% Net Product Sales
- 11% Contributions & Government Relief Programs
- 8% Program Fees
- 7% Other Income
- 2% Net Council Shop



2025 EXPENSES

- 27% Girl Programs
- 24% Membership Services
- 23% Volunteer Services
- 11% Properties (including Camp Scherman)
- 3% Communications
- 12% Management, Fund Development, & General



* Excludes Friends of the Girl Scouts Trust (FOGST). FOGST manages funds for capital expenditures, operating reserves, restricted endowment funds, and cash flow. At September 30, 2025, there were \$19.688 million in assets held by the trust.

**Total Revenue in chart includes Total Support & Revenue.

Juliette Gordon Low Society

The Juliette Gordon Low Society is a distinguished group of friends who make Girl Scouts part of their legacies and a beneficiary of their estate plans.

Erik and Eva Andersen
Anonymous
Anonymous
Anonymous
Becky Bailey-Findley
Kathryn and Glenn Baldwin
Leeora Beck
Dianne Belk and Lawrence Calder
Diana and Robert Brookes
Karin Carlson
Beth Carroll
Barb and David Christensen
Ann Crane
Suzanne and Jeff Esber
Danielle Gilbert
Anne Guiltinan
Sophia Hall Cripe
Hamir Family Charitable Trust
Molly Jolly
Elizabeth Kane
Carole A. King
Emily Lawrence and Anthony
Mendoza
Addy Lerner
Mel Little
Heather and Gabriel Madrigal
Gina Magee
Robyn and Aldo Manzini
Nancy and Scott Nygren
Nella Webster-O'Grady
Betsey Olenick Dougherty
Marti and Tom O'Neill
Jill Patterson
Kyra Pelachik

Barbara J. Powers
Wendy Ruth
Christine A. Scheuneman
Mary Celine Scott
Victoria Shepp
Christine Shingleton
Marie L. Singer
Erin Slattery
Diana Sundell
Ronda Sussman
The Bloome Endowment
The Colgren Family Trust
BJ Watanabe and Ron Osajima

In Memorium

Anonymous
Anonymous
Sharon Z. and Tom Barry
Joan Leffler
Mary Lynn Norby
The Estate of Carol Sue Beishline
The Estate of Charlotte T. Hatfield Cox
The Estate of Dorothy P. and
Leroy B. Childs
The Estate of Ethel J. Watts
The Estate of Josephine Alleman
The Estate of Maggie Williamson
The Estate of Marcia Joan Stringer
The Estate of Martha Modderman
The Estate of Patricia Lee Crane
The Estate of Sharon L. Dziuk
The Estate of Victoria Heidelman
The Estate of Virginia Schoepe

Donor Spotlight: Christine Scheuneman



Christine Scheuneman is an independent director and strategic advisor to national and international private and public companies. She is an award-winning leader in innovative and strategic advice. A published author on corporate governance and finance, she is a Board Leadership Fellow with the National Association of Corporate Directors and serves on the Board of the NACD Pacific Southwest Chapter. She recently retired as a senior partner with the international law firm Pillsbury Winthrop Shaw Pittman LLP.

Tackling difficult situations, determination, and preparation are all leadership skills that seemed to come naturally to Christine, who grew up in the Ozarks. She grew up in a family dedicated to community development and with a passion for music. While Christine is an accomplished pianist and French Horn player, what she remembers fondly is her time developing as a young female leader at Girl Scout Camp. She became a Counselor, taking girls on two-week adventures in the wilderness, from canoeing, to rock climbing, to survival skills, including keeping them safe by evading and killing deadly Copperhead Snakes and Water Moccasins.

A Gold Award alumna, lifelong Girl Scouts member, and GSOC Board Member since 2012, Christine exemplifies integrity, strategic leadership, and a deep commitment to the Girl Scout mission. She most recently served as Chair of the GSOC Board. Among the things she is most proud of is organizing the GSOC Voice for Girls Forum, an annual think tank event focused on many of the key aspects of the overall mission of the organization, including gender balanced leadership.

Christine demonstrates her commitment to the time-tested outcomes of the Girl Scout Leadership Experience as a generous donor – giving to the Argyros Girl Scout Leadership Center, as an annual Promise Circle member, and leaving her legacy in the future as a Juliette Gordon Low Society member through her estate gift.

To leave your legacy for current and future generations of Girl Scouts through the Juliette Gordon Low Society, please contact us at fund.dev@girlscoutsoc.org or 949-461-8800.

Thank you for investing in girls, who will change the world!

Your support enables Girl Scouts of Orange County to offer more girls opportunities to excel and lead. We gratefully acknowledge all of our generous donors.

(Donors listed contributed during our fiscal year from October 1, 2024 to September 30, 2025.)

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Blue Sky/WAAV

Community Partners

Agencies, companies, organizations, and individuals who contributed to the advancement of GSOC's mission, outside of cash or recognized in-kind donations.

ABC Bakers	Capistrano Unified School District	Disneyland Resort®	Los Alamitos Unified School District
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Amigos de Bolsa Chica	Centralia Elementary School District	Dreams for Schools	Los Angeles Sparks
Anaheim Achieve - Anaheim Family YMCA	Chance Theater	Dreams of America	Magnolia School District
Anaheim Elementary School District	Chapman University	Eclectic Printing	Magnolia Science Academy
Anaheim Elementary School District- Anaheim Elementary Succeeds	Chase Bank	Edwards LifeSciences	Magnolia Science Academy
Arts & Learning Conservatory	Child Creativity Lab	Energy Coalition	Masjid Alansar (West Coast Islamic Center)
Beyond the Reflection	Chino State Park	Environmental Nature Center	Maximum Balloons
Big Brothers Big Sisters of Orange County & IE	Chuck Jones Center for Creativity	F & M Bank	Meals on Wheels Orange County
Binky Patrol, Inc.	Chuy's Tacos	F.A.R.E. Teal Pumpkin Project	Miss Gee's Sweets
Bionerds	Cirque Du Soleil	Families Forward	Miss Sherri's Creative Arts
Blank Rome Collaboration	City of Aliso Viejo	Festival of the Arts	Mothers Against Drunk Driving - MADD
Bloom Foundation	City of Brea	First Tee of OC	Municipal Water District of Orange County
Blue Sky	City of Buena Park	Fountain Valley Elementary School District	NEGO Jessie Joy Reese Foundation
Boeing Leadership of So Cal	City of Fullerton	Fullerton School District	Newport Landing Whale Watching (Newport Whales)
Bolsa Chica Conservancy	City of Huntington Beach	Garden Grove Unified School District	Newport-Mesa Unified School District
Bolsa Chica Ecological Reserve	City of Irvine	GEARup4Youth	Northrop Grumman Corporation
Bolsa Chica State Beach	City of La Habra	Genetics Center	Nurdle.org Patrol
Bowers Museum	City of Laguna Hills	Green Hat Society	OC Fair and Event Center
Boys & Girls Clubs of Central Orange Coast	City of Laguna Niguel	Huntington Beach City School District	OC Habitats
Brea Mall	City of Lake Forest	Irvine Unified School District	OC Master Gardeners
Brea-Olinda School District	City of Mission Viejo	Kaiser Permanente	Ocean View Elementary School District
Brizio Pizza Lake Forest	City of Newport Beach	Kindness Rocks Project	One Warm Coat
Broadcom Foundation	City of Placentia	Knife Pleat	OneOC
Buena Park School District	City of Santa Ana	La Habra School District	Operation Christmas Child
CA State Parks	College Wise	Ladera Ranch Community Services (LARCS)	Optics Institute of Southern California
Cal Fire Riverside	Congressman Lou Correa	Laguna Beach Unified School District	Orange Coast District Elks Lodges
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Girl Scouts of Orange County thanks our generous 1912 Society
 supporters for their ongoing commitment to our mission.
 Through sustaining monthly gifts, they help ensure every girl
 has access to leadership experiences, sisterhood, and life-
 changing opportunities.

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Girl Scouts of Orange County thanks our generous Promise Circle supporters who connect with and invest in the incredible, life-changing efforts of our organization. We are united in our mission to help build confident, resilient girls who dream big and, in turn, change the world for the better.

Ara Anoshiravani and Shahram Sohrab

Julia and George Argyros

Becky Bailey-Findley

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The Girl Scout Promise

On my honor, I will try:
To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.

The Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.

Mission

Girl Scouts builds girls of courage,
confidence, and character,
who make the world a better place.

Vision

Girl Scouts of Orange County
creates the *best* leadership development
experiences for *all* girls in Orange County.

girl scouts 
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9500 Toledo Way, Suite #100
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Visit us at www.girlscoutsoc.org

     /girlscoutsoc



GS Advocates Get an Inside Look: Turning Donations Into Community Support

GS Advocates are Girl Scouts in grades 8–12 who build advocacy, leadership, and community impact skills. The group was created by and for older Girl Scouts in 2025. In August 2025, they toured Goodwill of Orange County's headquarters in Santa Ana for an exclusive behind-the-scenes experience. Girls explored sorting and processing facilities and learned how donated items are transformed into programs that support local communities while advancing sustainability efforts. The experience concluded with lunch and an inspiring conversation with CEO Nicole Suydam, who shared insights on leadership, purpose-driven work, and creating meaningful community impact.