

# Invest in Girls. Change the World.

# **2019 ANNUAL REPORT**



# 2019 Annual Report

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ON THE COVER: GIRL SCOUT BROWNIES FROM TROOP 5171 IN ANAHEIM HILLS HAVE FUN AT THE INAUGURAL "GIRL SCOUTS LOVE STATE PARKS" EVENT AT CRYSTAL COVE STATE PARK IN JULY OF 2019. GIRL SCOUT SENIOR LILLY JOHNSON (TROOP 330 IN YORBA LINDA) COMPETES IN KNOTS AND GIRL SCOUT AMBASSADORS CARLIE PARSONS AND LANELL SWAIN (TROOP 1325 IN ANAHEIM) COMPLETE A CANOE RACE AS PART OF THE MAY 2019 GATHERING OF ALL MARINERS (GAM)- A NAUTICAL SKILLS COMPETITION ATTENDED BY NEARLY 150 GIRL SCOUT SENIORS AND AMBASSADORS.

# **Board of Directors**

#### **OFFICERS**

Molly Jolly, Board Chair Angels Baseball Christine Scheuneman, 1st Vice Chair Independent Corporate Director Lisa Perrine, 2nd Vice Chair Cibola Systems Jeff Winston, Secretary Retired I.T. Executive Susan King, Treasurer **KPMG LLP** Vikki Shepp, CEO Girl Scouts of Orange County

#### **MEMBERS AT LARGE**

Danielle Arnerich-Combs, Children's Law Center, Los Angeles Jeff Baldassari, US Rubber Recycling Geri Cerkovnik, Dale Carnegie of Orange County Jodi Duva, Cox Business, Orange Coast Julie Farbaniec, Blizzard Entertainment Sharon Klein, Pepper Hamilton LLP Jacquelyn Mercer, Retired Executive **Christine Mueller**, *Capital Group* Gina Osborn, G-Girl Productions Putri Pascualy, PAAMCO

Michele Richards, Orange County Fair & Event Center **Cathleen Sargent**, *Lawyers' Mutual Insurance Company* Roberta Swanson, Western Digital Nella Webster-O'Grady, Miracle Mile Advisors LLC

GIRL ADVISORY MEMBERS

Olivia Bobrownicki Sabine Lerner Saachi Pavani

# MESSAGE FROM GIRL SCOUTS OF ORANGE COUNTY'S Board Chair and CEO

Dear Friends.

As we reflect on the accomplishments of 2019, we extend our deepest thanks to you -- our volunteers, staff, Board of Directors, donors, and community supporters who make our movement possible. Through your support of Girl Scouts' life-changing leadership development program, you are showing nearly 20,000 Orange County Girl Scouts that anything is possible. They are developing more confidence. They are raising their hands, sharing ideas, and believing in their own inherent power, because you show them it's there.

Girl Scouts is building the innovators and leaders of the future. We use our resources and expertise to continue to create programs that make a positive difference in girls' lives. In the coming year, Girl Scouts of Orange County is embarking on an All Girl Initiative, designed to give ALL GIRLS, from every social, cultural, economic, and developmental sphere the life-changing benefits Girl Scouts provides. We look forward to working with you as we reach out to girls who might otherwise not have access to Girl Scouts.

As you turn the pages of our 2019 Annual Report, we hope you share our profound pride in all of the ways girls engaged in the Girl Scout Leadership Experience this past year. Thank you for investing your time, heart, and resources in our unparalleled leadership development program so that together we can inspire every girl to unleash her full potential. With your continued support, more Orange County girls will dream big and do bigger as they become the leaders our businesses, communities, and world need.

Deepest regards,







Vikki Shepp

CFO

For over 100 years, **Girl Scouts** has given girls the tools to lead, break barriers, and **become the leaders** our businesses, communities, and world require.

# Who We Are:

**18,685** GIRL MEMBERS

12,306 ADULT MEMBERS

# **REPRESENTING EVERY ZIP CODE** IN ORANGE COUNTY

# **LEADING THE NATION** IN GIRL RETENTION & MEMBERSHIP LEAD CONVERSION<sup>\*</sup>

IN MAY OF 2019, NEARLY 400 GIRL SCOUTS, REPRESENTING 54 TROOPS FROM SEVEN GIRL SCOUT COUNCILS, CELEBRATED THEIR ADVANCEMENT FROM ONE LEVEL OF GIRL SCOUTS TO THE NEXT DURING GIRL SCOUTS OF ORANGE COUNTY'S BRIDGING CEREMONY AT THE DISNEYLAND® RESORT.



# **GIRL SCOUTS WORKS!**

# STEM

Girl Scouts are **20% more likely to be digital leaders**, compared to non-Girl Scout girls.<sup>1</sup>



97% of Girl Scouts who've attended camp say the experience helped them **improve their outdoor skills**.<sup>2</sup>



Girl Scouts are **twice as likely to be community problem solvers** and participate in civic engagement activities.<sup>3</sup>

# 

91% of Girl Scouts want to be entrepreneurs in the future!<sup>4</sup>

1. Girl Scout Research Institute, Decoding the Digital Girl: Supporting and Defining Girls' Digital Leadership (New York: Girl Scouts of the USA 2019) 2. Girl Scout Research Institute, From Girl Scout Camp to Real-World Champ (New York: Girl Scouts of the USA 2019) 3. Girl Scout Research Institute, The Girl Scout Impact Study (New York: Girl Scouts of the USA 2017) 4. Girl Scout Research Institute, Today's Girls, Tomorrow's Entrepreneurs (New York: Girl Scouts of the USA 2019) 3. Girl Scout Research Institute, The Girl Scout Impact Study (New York: Girl Scouts of the USA 2017) 4. Girl Scout Research Institute, Today's Girls, Tomorrow's Entrepreneurs (New York: Girl Scouts of the USA 2019)



"I can say that **Girl Scouts has truly shaped me into the woman I am**. When I joined Girl Scouts as a young girl, I had a hard time expressing my thoughts and getting people to understand me. Girl Scouts helped me find my voice and gave me the confidence to lead, express my opinions, stand up for what I believe, and inspire others to take action."

-Khira Mistry, age 19, recent alum and 2019 Gold Award Girl Scout from Troop 867 in Yorba Linda.

# **STEM**

Girl Scouts nationally has pledged to bring 2.5 million girls into the STEM pipeline by 2025. Together, Girl Scouts of the USA and Girl Scouts of Orange County are developing the next generation of female leaders in **science, technology, engineering, and math**.

In 2019, **7,945** OC Girl Scouts in kindergarten through 12th grades earned badges in STEM and **1,085** girls participated in council-run STEM events, including Girl Scouts of Orange County's annual STEM Expo at California State University, Fullerton and career exploration with Titan Lab Adventures, Ericsson's Summer Connect robotics event, and a beach cleanup and weather education program hosted by Surfline and organized by Girl Scouts of Orange County's volunteer STEM Patrol.



GIRL SCOUTS EXPLORE VIRTUAL REALITY WITH COLLEGE MENTORS AT THE TITAN LAB ADVENTURES EVENT.

400 GIRL SCOUTS (GRADES 4-8) PARTICIPATED IN THE 3RD ANNUAL GIRL SCOUTS OF ORANGE COUNTY STEM EXPO AT CALIFORNIA STATE UNIVERSITY, FULLERTON (CSUF) IN OCTOBER OF

COUNTY STEM EXPO AT CALIFORNIA STATE UNIVERSITY, FULLERTON (CSUF) IN OCTOBER OF 2018. ACTIVITIES INCLUDED DNA EXTRACTION WITH BIO-RAD, MAKING ROCKETS WITH SPACEX, AND LEARNING ABOUT SOFTWARE ROBOTICS WITH EVENT SPONSOR KOFAX. GIRL SCOUT JUNIORS EMMA AND MIKAYLA (PICTURED ABOVE) EXPERIMENT WITH 3-D TOPOGRAPHICAL MAPS MADE POSSIBLE THROUGH THE CSUF DEPARMENT OF GEOGRAPHY AND THE ENVIRONMENT.

## STEM Consortium inspires Girl Scouts at all levels to embrace STEM

OC STEM jobs are growing, yet our region continues to face a shortfall of STEM-educated workers. Women remain widely under-represented in most STEM professions, with females filling only 28 percent of STEM jobs nationally.

The Girl Scouts of Orange County STEM Consortium, founded in 2015, inspires girls to embrace science, technology, engineering, and math, understand the role of STEM in their lives, and learn how STEM can be part of their future careers. To date, over 1,900 Orange County Girl Scouts have earned the My STEM Life badge (for grades 6-8) launched in 2015 and 1.349 have earned the STEMsational ME! badge (for grades 4-5) launched in 2016. Both badges were created by the Girl Scouts of Orange County STEM Consortium and are available only to OC Girl Scouts. More than 600 girls have participated in interactive events and workshops hosted by STEM Consortium members since its founding

Thanks to the generosity of STEM Consortium members, Girl Scouts are exploring many aspects of STEM and recognizing the importance and power of STEM for their future success. They are also developing vital skills prized by today's employers, such as problem solving, project planning, and critical thinking.



ABOVE: GIRL SCOUT CADETTES (6-8 GRADES) ATTEND ERICSSON'S SUMMER CONNECT EVENT, AND LEARN HOW ERICSSON SUPPORTS TECHNOLOGY IN OUR LIVES. THEY ALSO COMPLETED A ROBOT BUILDING CHALLENGE GUIDED BY STEM PROFESSIONALS.

RIGHT: GIRL SCOUT DAISIES AND BROWNIES (K-3 GRADES) ATTEND "BUNNY BOTS AND A SHOW" AT SOUTH COAST REPERTORY. GIRLS EXPLORED POTENTIAL AND KINETIC ENERGY AND FORCE, AND CREATED BUNNY BOTS TO EARN THEIR LEAP BOT DESIGN CHALLENGE BADGE BEFORE ENJOYING A PERFORMANCE OF THE VELVETEEN RABBIT.





#### 2019 Members

Broadcom Foundation (Founding Member) Applied Medical Blizzard Entertainment Capital Group Cox Edwards Lifesciences Ericsson Kaiser Permanente Orange County Municipal Water District of Orange County Union Bank Western Digital

"The opportunities I've had because of the Girl Scouts of Orange County STEM Consortium introduced me to exciting STEM careers. I am involved with STEM in school and in Girl Scouts and am interested in pursuing a career in the medical field."

> - Saachi Pavani, age 15, Girl Scout Senior from Troop 990 in Irvine

# **Outdoors**



From the backyard to the backcountry, Girl Scouts have plenty of **opportunities to create their own outdoor adventures** and **develop a lifelong appreciation of nature**. When Girl Scouts get outside, they become better problem solvers, develop leadership skills, and become team players who care about protecting our environment.

# **Getting Girls Outdoors**

In 2019, 7,813 Girl Scouts in K-12 grades earned Outdoors badges and awards, many of whom participated in Girl Scouts of Orange County's signature outdoor offerings, such as Summer and Weekend Camps, Day Camp, beginner to advanced hiking, and GAM (Gathering of All Mariners).

#### Day Camp

Nearly 1,585 Girl Scouts ages 5-17 attended volunteer-run, girl-led Day Camps, where they were introduced to outdoor adventure, connected with older Girl Scout mentors, made friends, and had fun!

#### **Reader's Choice**

Camp Scherman was named "Best Overnight Camp for Girls" by readers of *Parenting OC* magazine for the eighth consecutive year!



RIGHT: GIRL SCOUTS LEAP INTO THE OUTDOORS AT ORANGE DAY CAMP HELD AT IRVINE REGIONAL PARK.



#### C'EST

# CAMPANAN SCHERMAN

Located just a few hours outside Orange County in the San Jacinto Mountains, Camp Scherman has been a special place for Orange County Girl Scouts for over 50 years. In 2019, 588 summer campers and 2,256 weekend campers visited Camp Scherman where they took on new challenges, learned to collaborate with others, became self-reliant, and developed lifelong leadership skills and appreciation for the outdoors.



"I was so happy and nervous. I could not believe that I climbed the Tower of Power! It was one of the best things that has happened to me, and I cannot wait to try it again next year."

– Jamie Marchbank, age 13, Girl Scout Cadette from Troop 1333, visiting from out of council





## **REACHING NEW HEIGHTS**

Over 500 Girl Scouts climbed the new High Ropes Tower opened at Camp Scherman in the summer of 2019. This exciting new camp experience was made possible by camp donors and advocates who came together in 2018 to celebrate Camp Scherman's 50th Anniversary. Together, they raised more than \$67,000 for camp. Camp Scherman's unique, all-girl environment provides every girl with a safe space to find her courage, challenge herself, and explore the great outdoors with fearless enthusiasm.

# Entrepreneurship

Peanut Butter

GIRL SCOUTS FROM TROOP 1475 IN ORANGE DONATE GIRL SCOUT COOKIES TO MARINES AS PART OF THE COOKIE SHARE PROGRAM.

hin Mints

Girl Scouts helps girls of all ages develop five skills essential to leadership, success, and life: **goal setting**, **decision making**, **money management**, **people skills**, and **business ethics**. In addition to teaching business and financial literacy skills (saving money, building credit, and minimizing debt), Girl Scouts of Orange County's Entrepreneurship programs, including the Girl Scout Cookie and Fall Product Programs, help girls develop skills in team building and problem solving to prepare them for a lifetime of leadership and success.

**RECREATION CENTER** 

Thin Min

**Peanut Butter** 

Peanut Butter

Patties

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Peanut Butter Patties

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"I am passionate about business and have wanted to be a top cookie seller since I was a young Girl Scout. Girl Scouts has given me opportunities to learn how to manage money, communicate confidently, manage a leadership position, and give back to my community."

-Annamarie McIntosh, age 17, Girl Scout Ambassador from Troop 1857 in Laguna Beach, who sold 5,124 packages of cookies to become Girl Scouts of Orange County's 2019 Top Seller.









## 46,607+ packages of cookies donated to military troops and food banks

The average troop earned over \$1,500 to help fund girls' activities, such as Take Action projects, travel, Camp Scherman, membership renewal, Journey books and Girl's Guides, uniforms, badges, and more.

\*Reflective of the 2019 Cookie Program





**114.702** packages of nuts, candies, and magazine subscriptions sold



**5,415+** packages of nuts, candies, and magazine subscriptions donated to military troops and food banks.

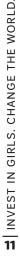
\*\*Reflective of the 2018 Fall Product Program





GIRL SCOUT SENIOR ALEXANDRA HILL FROM TROOP 2190 IN HUNTINGTON BEACH WAS SELECTED AS ONE OF 24 2019 COOKIE PROS NATIONWIDE BY GIRL SCOUTS OF THE USA. ALEXANDRA IS PASSIONATE ABOUT SUPPORTING THE MILITARY COMMUNITY AND MAKES IT HER GOAL TO COLLECT AS MANY "COOKIE SHARE" COOKIE DONATIONS AS POSSIBLE.

**GIRL SCOUTS** OF ORANGE COUNTY'S 5.000+ TOP **COOKIE SELLERS** - ANNAMARIE MCINTOSH FROM TROOP 1857, HAILEY HEREN FROM TROOP 3155, AND ASHLEY OBREMSKI FROM TROOP 2509 - EXPLORE SAVANNAH, GA, THE BIRTHPLACE OF GIRL SCOUTS FOUNDER JULIETTE GORDON LOW, WITH GSOC CEO VIKKI SHEPP.





16,232 Girl Scouts in K-12 Grades participated in Entrepreneurship and Financial Literacy programs!

# LIFE SKILLS

Whether it's through **exercising and staying healthy**, developing **strong relationships** with family and peers, **advocating** on behalf of others, protecting our environment, or **exploring careers** that can truly change the world for the better, Girl Scouts gain the skills and inspiration to accept challenges, overcome obstacles, and take the lead.

In 2019, Orange County Girl Scouts in K-12 grades earned more than 22,000 badges and awards in the area of Life Skills. Girl Scouts of Orange County also collaborated with organizations across Orange County to offer 35 unique Life Skills events.



Girl Scout Daisies from Troop 7284 in Orange assemble cutlery sets at Girl Scouts of Orange County's annual Day of Service held at Foothill High School in Santa Ana. The cutlery sets benefited Sunday Supper outreach in Tustin and were served alongside weekly meals for thousands of seniors, families, men, and women who live on the streets. Girl Scouts' Day of Service was attended by nearly 600 Girl Scouts to benefit dozens of local non-profit organizations in Orange County.

"Girl Scouts has helped me come out of my shell and make more friends. I am learning to be independent, a hard worker, and I am finding my voice."

-Haley Valladares, age 12, Girl Scout Cadette, Troop 7750, Anaheim

# **Highest Awards**

Bronze, Silver, and Gold Award Girl Scouts go above and beyond

to make a difference in our communities and our world - addressing local and global issues they are passionate about to become the problem solvers our world needs.

**"Earning my Girl** Scout Gold Award has shown me that I have the power to inspire lasting change in my community."

2018-2019 GOLD AWARD GIRL SCOUTS GATHER AT THE ANNUAL GSOC RECOGNITION EVENT IN JUNE.

Over the years, nearly 3,000 Orange County Girl Scouts have earned the Gold Award -- the pinnacle of the Girl Scout Leadership Experience. In 2019, 105 Orange County girls joined this sisterhood of Gold Award Girl Scouts.



# 435 SILVER AWARDS 6th - 8th grade girls





**ISSUES RELATED TO:** 





2019 ORANGE COUNTY GOLD AWARD GIRL SCOUTS ADDRESSED



View our Highest Awards Yearbook, featuring Bronze, Silver, and Gold & MORE Award Girl Scouts, at girlscoutsoc.org/gogold.



## NATIONAL GOLD AWARD GIRL SCOUTS

Girl Scouts of Orange County is proud to recognize Megan Loh and Isabella Madrigal, as two of ten 2019 National Gold Award Girl Scouts – an honor bestowed annually by Girl Scouts of the USA. Their projects demonstrated extraordinary leadership, had a measurable and sustainable impact, and addressed a challenge related to a national and/or global issue.

## **MEGAN LOH** GEARup4Youth

Megan addressed the under representation of women in technology careers by forming GEARup4Youth, a nonprofit that supports girls' interests in science, technology, engineering, and math (STEM) and encourages them to pursue related career paths. She initiated the first girls-only robotics classes at local Boys & Girls Clubs and partnered with over 200 organizations—from national STEM groups and the LA County of Education to children's museums and public libraries—to host presentations, family STEM events, and expos sharing her technology curriculum. Megan also published a book, Easy STEM Activities You *Can Do at Home!*, which reached a broad audience and stimulated more interest in STEM. GEARup4Youth has



benefited 13,500 girls to date and is continuing to make a difference in the lives of thousands of children.

#### Megan says:

"Through my Gold Award project, I've gained the friendship of volunteers who share my passion, and I've captured the love of girls I've taught. Inspiring future STEM leaders has shown me that people of different backgrounds, cultures, and languages can learn and thrive through their shared passion for technology."

### **ISABELLA MADRIGAL** Cultural Strengthening Through Native American Storytelling

A member of the Cahuilla tribe, actress and storyteller Isabella struggled to find roles on stage that fit her own experiences. To address the lack of indigenous peoples' representation in the U.S. media and cultural narrative, Isabella wrote, directed, and performed in the play *Menil and* 

Her Heart about missing and murdered indigenous women. Her fellow actors included Native American tribal members and community participants she brought together through workshops, which introduced them to the art of performance, traditional stories, and the need for activism to address social injustices for indigenous peoples. Isabella's work included collaborating with ethnic playwrights Diana Burbano and Kimberley Guerrero and the Dorothy Ramon Learning Center to bring her play to life. She also received a Dragon Kim Fellowship, which made it possible for Isabella to bring her play to stages across Southern California, including Pala Resort and Casino, Redlands University, Sherman Indian School, and the San Diego State California Genocide Conference.

#### Isabella says:

"Girl Scouts has given me the opportunity to find my own voice and speak on behalf of marginalized and overlooked missing and murdered indigenous women and girls. Leadership entails bringing to light complex, emotional, and intense issues, because if no one does anything, nothing will change."



# A **Community** Supporting Girls

# Voice for Girls

Presented by BNY Mellon Wealth Management

Over 240 attendees, including educators across Orange County, gathered for Girl Scouts of Orange County's eighth annual Voice for Girls forum in May of 2019 to discuss advancing diversity and gender equality in the workplace. Keynote L. Song Richardson, Dean and Chancellor's Professor of Law at the UCI School of Law, explored unconscious bias and provided attendees with tools for fostering equitable work environments that welcome varied perspectives. Dean Richardson advised girls to "tell yourself that you are amazing and that you can do it - the brain will follow."

Following the keynote, guests listened in as Girl Scout Alum and Vice President of Operations for Continuum Advisory, LLC Alina Lee Santiago interviewed four local Girl Scouts – Marysol Cázarez (16, from Santa Ana), Isabella Madrigal (16, from Temecula), Khira Mistry (18, from Placentia), and Natalie Salvatierra (15, from Tustin). The Girl Scouts provided unique insights into their own experiences with bias and the corporate culture they will be looking to join when they enter the workforce. Attendees left empowered to create a future where there are no limits to what girls and women can achieve.

KEYNOTE L. SONG RICHARDSON, DEAN AND CHANCELLOR'S PROFESSOR OF LAW AT UCI SCHOOL OF LAW, INSPIRES ATTENDEES AT VOICE FOR GIRLS 2019.





# **Celebrate Leadership**

Our Ninth Annual Celebrate Leadership event\* in October 2018 brought together more than 250 Orange County community and business leaders to honor four incredible local Girl Scout alum and two Gold Award Girl Scouts who serve as powerful role models for today's young women. The event raised over \$281,000 (gross) to support Girl Scouts of Orange County's life-changing leadership development programs. Each honoree was paired with a current Girl Scout, providing tomorrow's leaders with opportunities to connect with the leaders of today.

\*To align with Girl Scouts of Orange County's fiscal year, the 10th Annual Celebrate Leadership event, held in November 2019, will be included in the 2020 Annual Report.

## 2018 Celebrate Leadership Honorees

(pictured from left to right)

Abigail Lovell, Senior Vice President, Marketing and Corporate Responsibility, Experian

Zeena Dhalla, Founder, VerticAlign Posture Coaching

Christine Mueller, Vice President and Director of Operations, Capital Group

Melinda Masson, CEO, Scripsense

Lucy Vu, Gold Award Girl Scout, Troop 21004 in Fountain Valley

**Corinne Padar,** Gold Award Girl Scout, Troop 1010 in Placentia

# ...and the Remarkable Volunteers Who Guide Them

## **Recognition Event**

In the summer of 2019, Girl Scouts of Orange County and its Board of Directors joined over 780 Girl Scouts, volunteers, and guests at the Disneyland Hotel to celebrate the accomplishments of local Girl Scouts and recognize the talented volunteers who guide them. The inspiring event was emceed by Tricia Wedekind, a lifelong Girl Scout, and Girl Scouts of Orange County's Outdoor Program Manager and Camp Director Erin Johnson. Among those honored was 14-year-old Ava Kopecky, who received the Girl Scout Medal of Honor for saving the life of a drowning boy. Over 369 girls and 137 adult volunteers were recognized for the many ways they make the world a better place, each and every day.

## Volunteer Conference

Over 400 passionate and dedicated volunteers, staff, exhibitors, and Girl Scouts gathered at Chapman University in Orange for Girl Scouts of Orange County's annual Volunteer Conference. Held in August, the conference featured 45 workshops, 40 presenters, 23 community exhibitors, and one dynamic keynote by GSOC CEO Vikki Shepp. Topics ranged from Highest Award training to Wilderness Survival and Guiding Girls to Astronomy. Leaders and volunteers left prepared and inspired for an amazing Girl Scout year of building girls of courage, confidence, and character.

"Thank you for the time and energy you put into developing this conference. It is essential training that is needed for leaders."

- 2019 Volunteer Conference Attendee



VOLUNTEERS LEARN TEAM BUILDING SKILLS AT GIRL SCOUTS OF ORANGE COUNTY'S ANNUAL VOLUNTEER CONFERENCE IN AUGUST OF 2019.

# **Environmental Badges Through the Years**



Naturalist, 1913

Eco-Action, 1980



Rock Tapper, 1920

Ecology, 1999



Tree Finder, 192

Wildlife, 2001



**Conservation**, 1962





Eco Explorer, 2018

#### **GOING GREEN**

IN SEPTEMBER OF 2019, GIRL SCOUTS OF ORANGE COUNTY HOSTED THE INAUGURAL WOMEN IN GREEN BREAKFAST AT OUR SILVER LEED CERTIFIED ARGYROS GIRL SCOUT LEADERSHIP CENTER IN NEWPORT BEACH. THE MORNING WAS DEDICATED TO CELEBRATING WOMEN IN ORANGE COUNTY'S GREEN BUILDING COMMUNITY AND AMPLIFYING THEIR VOICES IN THE GREEN BUILDING MOVEMENT. SPEAKERS INCLUDED GREEN LEADERS ROBYN VETTRAINO OF VERDE, WHITNEY DORN OF DPR CONSTRUCTION, LORI WHALEN OF ENVIRONMENTAL NATURE CENTER - ENC, ANDREA MARR OF CITY OF COSTA MESA, KELLY VLAHAKIS-HANKS OF EARTH FRIENDLY PRODUCTS, AND KEYNOTE VIKKI SHEPP, GSOC CEO.

SINCE ITS OPENING IN 2017, MORE THAN 9,731 GIRL SCOUTS AND THEIR TROOP LEADERS HAVE VISITED THE ARGYROS GIRL SCOUT LEADERSHIP CENTER WHERE THEY EXPLORED EXCITING 21ST CENTURY STEM CAREERS AND LEARNED HOW TO TAKE ACTION ON ISSUES THEY CARE ABOUT, WHILE DEVELOPING AN UNDERSTANDING OF THE IMPORTANCE AND RELEVANCE OF STEM (SCIENCE, TECHNOLOGY, ENGINEERING, AND MATH) IN THEIR EVERYDAY LIVES.



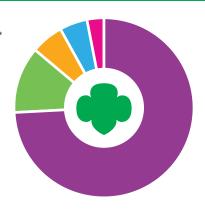
# **Financials**\* Fiscal Year Ended September 30, 2019

## STATEMENT OF FINANCIAL POSITION (UNAUDITED)\*\*

September 30, 2019

Assets	\$17,574,885
Liabilities	1,420,378
Net Assets	16,154,507
Total Liabilities and Net Assets	\$17,574,885

# 2019 REVENUE\*\*\* 75% Net Product Sales 9% Contributions 8% Program Fees 6% Other Income 3% Net Council Shop



#### STATEMENT OF **ACTIVITIES** (UNAUDITED)\*\* For the year ended September 30, 2019

OPERATING	
Total Support & Revenue***	\$11,173,192
Total Functional Expenses	11,272,203
Change in Net Assets	(99,011)
NONOPERATING	
Comprehensive Campaign Contributions - Argyros Girl Scout Leadership Center ***	1,333
Net Transfers to Friends of the Girl Scouts Trust (FOGST)	(542,184)
Change in Net Assets	(540,851)
Total Change in Net Assets	(639,862)
Net Assets, Beginning of Year	16,794,369
Net Assets, End of Year	\$16,154,507

# 2019 EXPENSES

- **24%** Girl Programs
- 22% Membership Services
- 17% Volunteer Services
- 16% Properties (including Camp Scherman)
- **5%** Communications
- 16% Management, Fund Development, & General



**6** INVEST IN GIRLS. CHANGE THE WORLD

\* Excludes Friends of the Girl Scouts Trust (FOGST). FOGST manages funds for capital expenditures, operating reserves, restricted endowment funds, and cash flow. At September 30, 2019, there were \$20.2 million in assets held by the trust.

\*\* Audited Financial Statements will be available at girlscoutsoc.org/financials after February 1, 2020.

\*\*\* Total Revenue in chart includes Total Support & Revenue and Argyros Girl Scout Leadership Center Comprehensive Campaign Contributions.

## JULIETTE GORDON LOW SOCIETY

The Juliette Gordon Low Society is a distinguished group of friends who choose to make Girl Scouts part of their legacies and a beneficiary of their estate plans.

Erik and Eva Andersen Girl Scout Movement-wide Challenge Planned Gift Anonymous Becky Bailey-Findley and Gary Findley Kathryn and Glenn Baldwin Sharon Z. Barry Leeora Beck Dianne Belk and Lawrence Calder Girl Scout Movement-wide Challenge Planned Gift The Blome Endowment Diana and Robert Brookes Ms. Karin L. Carlson Beth Carroll Barb and David Christensen Ann Crane Sophia Hall Cripe Betsey Olenick Dougherty Suzanne and Jeffrey Esber Danielle Gilbert Molly Jolly Elizabeth Kane Addy Lerner Mel Little Heather Madrigal Gina Magee Nancy and Scott Nygren Marti and Tom O'Neill Jill Patterson Kyra Pelachik Barbara J. Powers Vikki Shepp Christine Shingleton Marie L. Singer Erin Slattery Diana Springer Ronda M. Sussman BJ Watanabe and Ron Osajima Ethel J. Watts Nella Webster-O'Grady

#### In Memorium

Alleman Enterprises Anonymous The Estate of Dorothy P. and Leroy B. Childs The Estate of Charlotte T. Hatfield Cox The Estate of Patricia L. Crane The Estate of Sharon L. Dziuk The Estate of Sharon L. Dziuk The Estate of Victoria Heidelman The Estate of Martha Modderman The Estate of Martha Schoepe The Estate of Marcia Joan Stringer The Estate of Maggie Williamson

# Thank you for making girls a priority!

Your support enables Girl Scouts of Orange County to offer more girls the skills and opportunities they need to excel and lead. We gratefully acknowledge all of our generous donors.

(Donors listed contributed during our past fiscal year, from October 1, 2018 to September 30, 2019, including Celebrate Leadership Donors for 2018).

# Silver Benefactor \$75,000+

Estate of Sharon L. Dziuk

## **Bronze Benefactor**

\$50,000-*\$*74,999

Cox

# **Pearl Benefactor** *\$25,000-\$49,999*

Bette and Ashleigh Aitken Angels Baseball Foundation Disneyland® Resort O. L. Halsell Foundation

# **Champion** *\$10,000-\$24,999*

Allergan Foundation Blizzard Entertainment BNY Mellon Wealth Management Broadcom Foundation Capital Group Experian Becky Bailey-Findley and Gary Findley Girl Scouts of the USA Hamir Family Charitable Trust Kaiser Permanente Masson Family Foundation/scripsense Christine and Michael Mueller Orange County United Way Jill Patterson Pepper Hamilton LLP Silicon Valley Community Foundation Western Digital Jeff and Caron Winston

# Advocate \$5,000-\$9,999

Jacqueline Akerblom Anaheim Ducks Anonymous Beacon Pointe Advisors The Capital Group Companies Charitable Foundation Edwards Lifesciences Foundation Grant Thornton LLP The Inouye Family Trust **KPMG LLP** Los Angeles Chargers Nossaman LLP **Orange County Department of Education OC Fair & Event Center** Christine and Tom Scheuneman Southern California Edison Southern California Gas Company

Vikki Shepp Eric and Roberta Swanson Teacher Created Materials Publishing Union Bank Nella Webster-O'Grady and Kevin O'Grady

## Innovate

\$2,500-\$4,999

Anonymous **Argyros Family Foundation** The Boeing Company J. Allen Brack and Saralyn Smith Cvd Brandvein Leiana Brito Jennifer Chu Cibola Systems Clearinghouse C D F I Deloitte Girl Scouts of Southern Nevada Burt and Molly Jolly Mrs. Shannon Kennedy Mrs. Susan King Graham Lee Janet Morningstar Miedema Municipal Water District of Orange County O'Melveny & Myers LLP Marti and Tom O'Neill Putri and Rod Pascualv

Jeffery Puchalski Ruby's Diner Schwab Charitable Fund John and Elizabeth Stahr Julie Weeks Erin Wendelin Melody Williams Dapp Phyllis Winnaman Andy Zinn

# **Take Action** *\$1,000-\$2,499*

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Agencies, companies, organizations, or individuals that contributed to the advancement of GSOC's mission, outside of cash or recognized in-kind donations.

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# Mount San Jacinto

FOR

STATE PARK

A CALIFORNIA STATE PARK

GIRL SCOUT CADETTES AND SENIORS FROM TUSTIN AND SANTA ANA HIKED 11 MILES ROUND-TRIP AND CLIMBED 10,834 FEET TO MAKE IT TO THE SNOW COVERED SAN JACINTO SUMMIT. THIS WAS THE FIRST BACKPACKING TRIP FOR MANY OF THEM AND THEY CONQUERED THEIR OUTDOOR JOURNEY!

#### The Girl Scout Promise

On my honor, I will try: To serve God and my country, To help people at all times, And to live by the Girl Scout Law.

#### The Girl Scout Law

I will do my best to be honest and fair, friendly and helpful, considerate and caring, courageous and strong, and responsible for what I say and do, and to respect myself and others, respect authority, use resources wisely, make the world a better place, and be a sister to every Girl Scout.

#### Mission

Girl Scouts builds girls of courage, confidence, and character, who make the world a better place.

#### Vision

Girl Scouts of Orange County creates the *best* leadership development experiences for *all* girls in Orange County.



Visit us at girlscoutsoc.org

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GIRL SCOUTS OF ORANGE COUNTY PARTNERED WITH THE SANTA ANA UNIFIED SCHOOL DISTRICT IN 2019 TO DELIVER THE GIRL SCOUT PROGRAM THROUGH ITS ENGAGE 360° AFTERSCHOOL PROGRAM. THROUGH THIS COLLABORATION, GIRL SCOUTS OF ORANGE COUNTY PROVIDED THE GIRL SCOUT LEADERSHIP EXPERIENCE TO 556 GIRLS IN KINDERGARTEN THROUGH THIRD GRADE. GIRLS WHO MAY NOT HAVE OTHERWISE HAD ACCESS TO GIRL SCOUTS PARTICIPATED IN THE ENTREPRENEURSHIP PROGRAM AND EARNED BADGES, INCLUDING GIRL SCOUT WAY, HEALTHY RELATIONSHIPS, AND ARTIST.