



Talking Points for Leader & Service Unit Meetings

- Girl Scouts of Orange County will not host the Fall Product program or Kickoff Event in 2025.
- This decision was made thoughtfully, based on feedback from families, volunteers, and members.
- This change was informed by two years of qualitative and quantitative data collected from volunteers and members and is designed to enhance support and better address member needs.
- This is part of a broader, cohesive strategy by GSOC to strengthen the volunteer and member experience across the council.
- GSOC's focus is to invest resources where they create the most meaningful impact for girls.
- The change will allow GSOC to expand entrepreneurship programs outside of product sales and better support volunteers.
- The Girl Scout Cookie Program remains a key entrepreneurship experience.
- GSOC will continue offering STEM experiences, outdoor adventures, leadership events, arts exploration opportunities, and enhanced troop support.
- This change will also help reduce volunteer workload during the busy back-to-school season.
- GSOC remains committed to delivering a fun, enriching, and empowering Girl Scout experience.
- GSOC knows our volunteers give so much of themselves, and this shift is also a way to respect your time and ensure your experience is sustainable and fulfilling.
- Encourage leaders to share feedback and direct families with questions or concerns to the [FAQ](#) or [Customer Care](#).