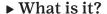


Starting April 1st, we're excited to offer new and expanded opportunities for all new members joining with the Extended Year Membership!

These initiatives are designed to provide girls and adults with a fantastic first experience and the chance to jumpstart their Girl Scout journey!

GSUSA Get Ready with Girl Scouts

For TK and Kinder girls who join from April -July



A new GSUSA initiative to give new TK and Kinder Daisies a great first summer experience. Girls will receive:

- √ A free special gift
- \checkmark Three activity books mailed monthly, starting in June
- √ Ongoing invites to GSCO events, including local Day Camps

▶ Who can receive?

TK and Kinder girls who join with an Extended Year Membership from April- June

▶ How to opt-in?

Girls can opt-in through gsEvents in two ways:

- 1) <u>Join a Local Troop First</u> Girl can join a troop and then complete the opt-in process in gsEvents
- 2) <u>Opt-in While Purchasing Membership</u> Girls can purchase an Extended Year Membership through gsEvents and opt- in at the same time, without joining a troop.

Note: GSUSA will assist families in purchasing an Extended Year Membership and opting in, but they will not provide local troop options. The GSOC New Member Team will proactively follow up with all eligible girls to ensure they are opted in and placed in a troop.





GSUSA Girl Scout Experience Boxes

For Leaders of first-time Daisy & Brownie troops

▶ What is it?

Free monthly program supply box shipped directly to the designated Troop Leader for their entire first year! Each box includes step-by-step instructions, ready-to-go supplies, and thoughtful script suggestions.

▶ Who can receive?

Leaders of first-time Daisy and Brownie troops with at least one registered Troop Leader and four registered girls who opt-in via gsEvents, including:

- ✓ New TK and Kinder troops formed in Extended Year
- √ New 1st and 2nd grade troop formed in Extended Year
- ✓ Existing Daisy troops that are bridging to Brownies

▶ How to opt-in?

<u>For new troops</u>: GSOC New Member Team will help Leaders opt-in during the troop formation and New Leader Onboarding process

<u>For existing troops</u>: Each SU Program Lead will send instructions and the direct opt-in link to eligible existing troops in the SU.

GSOC Say Yes to the Vest Events

For new Daisy troops and their families

▶ What is it?

Free events where new Daisy troops can start their Girl Scout Journey in style! Troops will visit the GSOC Shop to purchase their vest, insignia and shop Daisy apparel. Troops will receive:

- ✓ A free fun patch
- ✓ 10% off in-shop purchases
- ✓ 50% off heat press services
- ✓ Dedicated support from GSOC Shop Team

▶ Who can receive?

All new Daisy troops starting in Extended Year are welcome-parents and caregivers invited too!

► How to opt-in?

Troops can opt-in through gsEvents and select the day and timeslot that works best for them

