

## WE BELIEVE GIRLS WILL CHANGE THE WORLD

By partnering with Girl Scouts of Orange County, you connect your business to a cause that yields exponential benefits through the development of our community's future leaders. Your support helps ensure that Orange County's nearly 21,000 Girl Scouts and nearly 13,000 volunteers and adult members who support them have the resources they need to realize their dreams.

## **WHO WE ARE**

We are the Girl Scouts
of Orange County.
We're **34,000 strong**—
nearly **21,000 girls**and nearly **13,000 adults**who believe every girl
can change the world.

Representing <u>every</u> zip code in OC

## **WHAT WE DO**

Girl Scouts develop leadership skills through activities that enable them to **discover** who they are; **connect** with others in a multicultural environment; and **take action** to make the world a better place.

#### **Take Action**

Girl Scouts make a difference by participating in community service and developing take action projects.

#### **Career Exploration**

Girl Scouts opens girls' eyes to opportunities they never knew existed. Through Career Exploration, girls see how their interests align with 21st century careers.

## MEMBER REACH

Our partners are provided with opportunities to reach our membership through various channels.

- Website & Online Event Calendar
- Social Media
- Weekly Volunteer E-Newsletter
- Monthly Member E-Newsletter
- Quarterly Alumnae E-Newsletter



## **PARTNERSHIPS**

Girl Scouts of Orange County partners with local businesses and organizations to offer more girls the skills and experiences they need to excel.

Some of our community partners include:













Disneyland.









"We're excited for this opportunity to influence young girls' impressions about programming opportunities and increase the number of girls in computer science."

-Doina Bein, Assistant Professor of Computer Science for California State University, Fullerton reflecting on CSUF's collaboration with Girl Scouts of Orange County to provide "Creative Coding" mentoring.

#### **OPPORTUNITIES**

#### **Partnership Opportunities**

- Badge Workshops
- Community Service
- Career Exploration
- Volunteering
- Company Tours
- Field Trips
- Keynote Speakers
- Events & Activities for Girl Scout Members and Families
- STEM Education
- Discounts for Girl Scout Members
- STEM Consortium Participation

#### Other Ways to Get Involved with Girl Scouts

- Become a Member or Volunteer
- Register as Alumnae
- Host a Booth at a Girl Scout Event
- Become an Event Sponsor
- Support Camperships
- Invest in Girls. Change the World. www.girlscoutsoc.org/donate

## **PROPERTIES**

In addition to reaching nearly 34,000 girl and adult members, Girl Scouts of Orange County operates facilities across OC and beyond, where girl participate in the Girl Scout Leadership Experience.

#### **4 Program Centers**

- Anaheim
- 2 Yorba Linda
- 3 Laguna Beach
- 4 Seal Beach

**6** Council Headquarters & Girl Scout Shop in Irvine

Argyros Girl Scout Leadership Center Opening in Newport Beach in 2017

#### Camp Scherman in Mountain Center

700 acre Girl Scout Camp rated "Best Overnight Camp" by ParentingOC Magazine



## Your Partnership with

# **GIRL SCOUTS OF ORANGE COUNTY**

Connect your business to a mission you can easily embrace—a cause that yields exponential benefits through the development of our future leaders.

# Together we will build your brand

87% of consumers would switch from one brand to another if the other brand is associated with a good cause. This is a dramatic increase in recent years, according to a Cone Cause Evolution Survey.

Girl Scouts helps girls develop a powerful repository of vital skills, from team building to analytical thinking, problem solving, creative thinking and more — skills that are critical to every career and life path.

Girl Scouts of Orange Builds **Expands** County has 34,000 your brand's your customer members - Girls and reach affinity adults active in every OC zip code. **Provides your Fuels your** organization company's an employee workforce engagement development program Girl Scouts of Orange County offers both short **Increases** and long term volunteer your company's opportunities. visibility

Partnering with Girl Scouts of Orange County offers your brand increased visibility through GSOC's recognition of your company's involvement. Partners also have opportunities to leverage their Girl Scout partnership with their stakeholders.

#### **Partnership Opportunities**

- Field Trips Organization Tours Events & Activities for Girl Scout Members and Families
  - Volunteer Opportunities Community Service Opportunities STEM Education
    - Badge Workshops Keynote Speakers Discounts for Girl Scout Members



"We have worked with the Girl Scouts of Orange County for years now, educating Troops who have come out whale watching with us, and getting them excited about our oceans, we absolutely love it!."

- Jessica Roame, Marine Education Specialist for Newport Landing Whale Watching



## **COMMUNITY LEADERS SPEAK OUT!**

"Girl Scouts empowers girls in our neighborhoods and communities to develop vital leadership skills that last a lifetime. The Girl Scout Leadership Center will elevate the impact of Girl Scouting by introducing girls to career paths in STEM and other professional services areas at an early age when they have time to think about and plan for their future."

#### Sandra Hutchens

Orange County Sheriff-Coroner

"It is vitally important for girls in our community to envision successful futures for themselves and learn how to take action to achieve their goals. By encouraging girls to explore career paths and introducing them to strong female leaders and STEM professionals, **Girl Scouts is helping to shape the next generation of leaders**, which leads to a stronger Orange County."

Max Gardner, President and CEO

Orange County United Way

"The Girl Scout Leadership Center will definitely augment the science and math education that girls in our community receive in schools and better equip them to take what they've learned in order to address real world problems."

Al Mijares, Ph.D.

OC Superintendent of Schools

"The Girl Scout Leadership Center will play a critical role in **helping girls in our community understand** and embrace the value of STEM education in building invaluable life skills such as critical thinking and problem solving, which are vital to the success of our future leaders and innovators."

Julie Sokol, Senior Vice President of I.T.

Irvine Company





