**S’mores Retention Event Email for Service Unit to Send to Troop Leaders & Caregivers**

*Consider using the copy below to invite members to your S’mores event.*

**Subject:**Join us on [date] to do s’more with Girl Scouts!

**Body:**

If you already renewed or if you plan on renewing by [date], you’re invited to a S’mores celebration!

We’re throwing a s’mores themed party to thank everyone who has committed to another awesome year of Girl Scouting. We’ll have s’mores activities and games, and of course lots of S’mores to make, eat, and enjoy.

Bring your family and your troop, and get ready to do s’more, give s’more, and have s’more fun! You can also bring your friends and show them what Girl Scouts is all about.

If you haven’t renewed yet, we will be on-site to make renewing your membership as easy as making s’mores. If you bring a friend who’s interested in joining Girl Scouts, we can help her too!

**When:** [add date and time]

**Where:** [add location]

**Who:** Girl Scouts, their families, and their friends are all welcome!

Give s’more: [THIS SECTION OPTIONAL & CUSTOMIZABLE]

While you’re doing s’more with Girl Scouts, help us give s’more by [bringing donations of canned food/gently used books/school supplies].

RSVP to (add name and contact)

Thank you for signing up for another year of opportunity, excitement, and experiences!