

FUND HER SUCCESS



Orange County needs more go-getters, innovators, risk-takers, and leaders (G.I.R.L.s), yet **only 12% of OC girls are currently Girl Scouts**. When you Fund Her Success, you invest in more girls across Orange County to develop the vital leadership skills they need to live their best lives.

A gift from a Girl Scout family through the Fund Her Success Campaign is an investment in the future of girls. With your help, Girl Scouts of Orange County is providing a safe, inclusive, girl-led environment for 20,000 girls to develop their talents and leadership skills and grow up to be confident, healthy, and happy women who make the world a better place. Your tax-deductible gift acknowledges the vital importance of the Girl Scout Leadership Experience and the impact Girl Scouts has on girls' lives.

Every dollar you contribute sustains our unmatched leadership development programs; educational opportunities and financial aid for low-income, high-risk girls; volunteer support and training; and enriching outdoor experiences through our program, day camps, and award-winning Camp Scherman.

Your gift to Girl Scouts of Orange County paves the way for life-changing experiences and opportunities girls won't find anywhere else.

All families who give a gift of \$50 or more will receive this commemorative Fund Her Success patch!





For additional information, please visit girlscoutsoc.org/fundhersuccess or contact **Kyra Pelachik** at (949) 461-8825 or kpelachik@girlscoutsoc.org.

Why Give to GSOC?



Of **170,000 GIRLS** in Orange County, only **12%** are **GIRL SCOUTS**.¹

WOMEN WHO WERE GIRL SCOUTS:²

-  Have higher perceptions of self
-  Have higher rates of volunteerism and civic engagement
-  Have higher rates of college education
-  Have higher household incomes

EVERY GIRL should have the opportunity to be a **GIRL SCOUT**.



Frequently Asked Questions

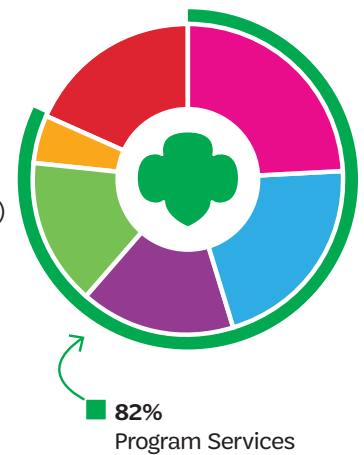
I already pay \$35 for Membership dues and additional dues to my troop.

Why am I being asked to donate?

Of your \$35 Membership dues, \$25 goes directly to Girl Scouts of the USA and a \$10 Council Service Fee supports the operation of our local Girl Scout Council. Troop dues are determined by each troop and do not directly support the council. As a 501(c)(3) non-profit, Girl Scouts of Orange County depends on philanthropic giving to provide enriching girl-led programs, volunteer training and support, and maintenance of our many facilities, including our four program centers, the Argyros Girl Scout Leadership Center in Newport Beach, and our award-winning Camp Scherman. By giving to Girl Scouts through the Fund Her Success Campaign, you make it possible for us develop the talent and leadership skills in every Girl Scout, so she can grow up to be a confident, healthy, and happy woman who makes the world a better place.

2017 EXPENSES

- 25% Girl Programs
- 21% Membership Services
- 16% Volunteer Services
- 15% Properties (including Camp Scherman)
- 5% Communications
- 18% Management, Fund Development, & General



My daughter sells cookies and/or magazine/nuts and I volunteer my time, so why give more?

We thank you for your daughter's participation in the Girl Scout Fall Product or Cookie Program. She is developing leadership and business skills (goal setting, decision making, money management, people skills and business ethics) that will benefit her entire life. She is also raising funds to help support her troop and Girl Scouts of Orange County. We deeply thank you as a volunteer for your time and talent. You help girls unleash their full potential and live their best lives. Your financial support through the Fund Her Success Campaign helps us sustain Girl Scouting in Orange County and keep Girl Scouting available and affordable for every girl-- today and tomorrow.

Don't corporations and foundations give financial support?

Yes, we appreciate the support we receive from the community. Our largest groups of donors are families and friends of Girl Scouts because they know the tremendous impact our program has on girls' lives. When our own members support Girl Scouts, corporations and foundations take notice and are more likely to support Girl Scouts of Orange County.

What other ways can I participate in the Fund Her Success Campaign?

- Monthly/quarterly gifts via our secure website girlscoutsoc.org/fundhersuccess
- Workplace campaigns (payroll deductions via work, United Way or other campaigns)
- Employer Matching Gift programs (Check to see if your company is listed at matchinggifts.com/gscoc)
- Stock Shares

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How does making a donation to Girl Scouts of Orange County benefit me?

You benefit in two ways. You feel the satisfaction in knowing you are helping Girl Scouts remain a vital force within our community and your donation is tax deductible to the extent allowed by law. Girl Scouts of Orange County is a nonprofit corporation under section 501(c)(3) of the Internal Revenue code.

What if I can't afford to give financially?

There are many other ways to support Girl Scouts - from volunteering as a troop leader to supporting cookie sales, lending a hand during a troop meeting or Girl Scout event, or being there for your own Girl Scout. Whether you give financially or give your time, you help us build the next generation of go-getters, innovators, risk-takers, and leaders who will change the world! Learn more at girlscoutsoc.org/volunteer.