

# Girl Scout Champion

## 2019-2020 Service Unit Incentives

For over 100 years, Girl Scouts has given girls the tools to lead, break barriers, and create positive change. More girls need Girl Scouts and there has never been a better time to be part of our Girl Scout sisterhood. We need your help to provide *every girl* in Orange County the opportunity to join Girl Scouts and discover her full potential. It is going to take all of us working together to make sure that girls and their parents know Girl Scouts is the place for her. To thank you, your Service Unit can earn up to \$750 and 20 points towards the Service Unit Honor Award\*.

### HERE'S HOW YOU CAN HELP THIS YEAR:



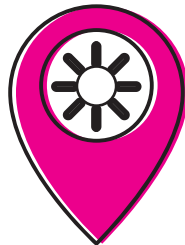
#### FALL

- Attend Back to School events with the option to follow up with families
- Support Girl Scout Launch Parties



#### WINTER

- Promote Girl Scouts at Kinder Round-Up events and preschools
- Optional points:* Talk to your Recruitment Specialist about how you can help at a recruitment event



#### SPRING

- Support Extended Year recruitment events
- Support Daisy Launch recruitment events for pre-K



#### ANYTIME

- Start a new Daisy troop
- Promote Girl Scouts at a local community event

Get more details at
   
[girlscoutsoc.org/champion](http://girlscoutsoc.org/champion)

*\*To qualify for the top incentive, Service Units must earn a total of 90 points from July 15, 2019 - June 15, 2020. See reverse for reward tiers and points breakdown.*

## What can the Service Unit earn?

<b>70 points</b>	\$250 for the Service Unit	5 bonus points towards the Service Unit Honor Award
<b>80 points</b>	\$500 for the Service Unit	10 bonus points towards the Service Unit Honor Award
<b>90 points</b>	\$750 for the Service Unit	20 bonus points towards the Service Unit Honor Award

Additionally, individuals who return sign-in sheets back to GSOC within 24 business hours will receive a Thank You gift.

## How do Service Units earn points?

Activity		Point Value
Achieve the Service Unit's new girl goal		20
Support Back to School Event coverage Recruitment Specialist will provide list of schools by tier  These can be events such as a Back to School Night, Fall Festival, Registration Day, etc	All Tier 1 schools	15
	All Tier 2 schools	10
	All Tier 3 schools	5
Invite prospective families to Girl Scout Launch Parties within 7 days		5
Collaborate with Recruitment Specialist to host a Girl Scout Launch Party in the fall		10
Collaborate with Recruitment Specialist to host Girl Scout Launch Party in the winter (if needed)		5
Promote Girl Scouts at Kinder Round-Ups and pre-schools in the winter/spring		10
Collaborate with Recruitment Specialist to host Extended Year event in the spring		10
Recruit two new Daisy troop leaders to start a new Daisy troop		2 points per troop
Host a Girl Scout table at one community event in your area		5
<b>Total:</b>		<b>95</b>